



# THE NEW INDUSTRIAL STRATEGY FOR EUROPE



## CEPS Forum on the Future of European Industry

Expected start date: February 2022

On 10 March 2020, just as the Covid-19 pandemic was really starting to hit Europe, the European Commission launched a **New Industrial Strategy for Europe**, highlighting its overarching ambitions for the ‘twin transition’, a journey towards climate neutrality and digital transformation. The twin transition cuts across all EU policies and was presented as essential for promoting Europe’s competitive sustainability, as well as supporting the Commission’s ‘geopolitical’ ambitions by boosting the EU’s open strategic autonomy. However, the pandemic has prompted the EU to refocus its strategy, as expressed in the Commission’s May 2021 Communication on updating the EU’s industrial strategy. The need to ensure greater resilience has become the top priority for the EU institutions, alongside competitive sustainability and open strategic autonomy.

Ensuring a resilient and sustainable post-pandemic recovery requires action on both the domestic and the external fronts. On the domestic front, key initiatives will include the systemic transformation of industry value chains; a sustainable approach to digitalisation; and a renewed focus on mitigating the impact of the pandemic on labour markets, accelerating the up- and reskilling of workers in sectors that are likely to have experienced the worst downturn. On the external front, the EU institutions will be called to carry out a careful and pervasive mapping of the EU’s strategic dependencies on other powers, especially in key technologies and raw materials, and to spur on the de-fragmentation of the European Defence Technological and Industrial Base (EDTIB) to strengthen the EU’s ability to act as a security provider in a deteriorating multilateral world order.

One of the cornerstones of the EU’s post-pandemic industrial strategy will inevitably be found in the Resilience and Recovery Fund (RRF), which provides a once-in-a-generation opportunity for the EU and its Member States to pave the way for a coordinated transformation of the European economy.

To support the European institutions in their quest for a resilient and sustainable post-pandemic recovery, CEPS has decided to set up a **permanent Forum on the New Industrial Strategy for Europe, starting from February 2022 onwards**. The Forum builds on an extremely successful [CEPS 2021 Task Force](#) dedicated to the same topic. The new Forum adopts the same multi-stakeholder spirit and is open to all stakeholders, including institutions, businesses, academics and representatives of civil society.

The Forum also adopts a similar multi-disciplinary, cross-sectoral approach. It is composed of **five permanent Working Groups**, dedicated to important transversal topics relating to the EU’s industrial strategy. One overarching Working Group will be dedicated to **Industry 5.0 as a ‘North Star’ for the EU’s New Industrial Strategy**. The four other Working Groups concern more specific themes: strategic autonomy and the resilience of value chains; making the digital transition work for everyone; strategic autonomy in defence; and national resilience and recovery plans and the evolving industrial policy.



Each of these Working Groups is structured around **three closed-door (online or hybrid) meetings to be held during each semester of the year**, i.e. from February until June and from September until December. They will contribute concrete ideas and policy recommendations, translated into policy briefs and a Working Group final report, distilled from the Working Group’s contributions and discussions, desktop research and interviews. All Working Groups will reconvene in a plenary session at the end of the semester, i.e. in June and December, to take stock of the results of each stream of debate and to develop a consolidated list of policy recommendations.

**One-off events** will also be organised as part of the Forum. For the first semester of 2022, they will cover aspects of the EU’s external action, namely: **development and cooperation in line with the EU global gateway**; and **EU trade instruments against unfair practices**.

Further details on what the Working Groups and the one-off events will cover for the first semester 2022 will be included in a forthcoming **Prospectus that will be released later in January 2022**.

# Call for participation and sponsorship



## Organisation and governance

The dialogue and final research output of the Working Groups and one-off events will be informed by the findings of the independent research conducted by CEPS and other relevant institutions working in the context of EU industrial policy. Each Working Group and one-off event will contribute policy briefs, as well as a short Working Group report representing one chapter of the semester-based final report of the Forum.

Each Working Group will be run by a chair and a rapporteur. The role of the **chair** is to steer the meetings and moderate the discussions. The **rapporteur** will set the agenda for the meetings, follow up on the discussions, conduct the necessary research and draft the policy briefs and the final report, in close cooperation with the Chair.

Participation in the Working Groups and one-off events is limited to members of the Forum, observers and selected invitees. The Chair will make sure that all discussions are balanced and evidence-based, making our *modus operandi* and final output truly multi-stakeholder.

The **Forum members** are a group of stakeholders, industry representatives and observers (academics, policymakers, regulators, supervisory authorities, civil society organisations, consumer/investor associations, etc.). Their role is to steer the research agenda of their Working Group's meetings, actively participate in the discussion and, together with the Chair, review their Working Group's chapter of the final report and comment on the list of recommendations. All participants (except for any special guests) are required to attend (or designate another person) for at least two of the three closed-door meetings and will be invited to the closing plenary dedicated to the launch of the semester-based final report. Each role is set out in detail in the Annex.

## Call for participation

Participation in the Forum is subject to a fee to cover research and organisational expenses.

Participation may be on a semester or yearly basis. Discounted fees are provided for annual-based registrations.

CEPS Corporate Members are entitled to a discounted fee, while non-members (with a commercial interest) will pay the full fee. Discounted fees will be considered for non-members if they subsequently decide to become a member of CEPS. Membership of the Forum or observer rights will be given to certain officials and academics upon invitation.

### The fee covers

- The research carried out by CEPS for the Forum
- Organisational and logistical costs of all meetings and plenaries
- Web access and documentation
- Press release and communications management
- Editing costs of the policy briefs and the final report (online)
- Distribution of the policy briefs and the final report to key stakeholders in both industry and policymaking

## Fee structure (+21 % VAT if applicable)



- An Forum member may participate in as many Working Groups and one-off events as s/he wishes.
- Each Forum member can join each meeting with up to three representatives.

### CEPS CORPORATE MEMBERS

EUR

Membership to the Forum per semester	1 900
Membership to the Forum per year	3 000
Sponsorship of one WG per semester	15 000
Sponsorship of one WG per year	25 000
Sponsorship of one WG's session	5 000
Sponsorship of one one-off event	5 000

### CEPS INNER CIRCLE MEMBERS

Membership to the Forum	Free
Sponsorship of one WG per semester	5 000
Sponsorship of one WG per year	8 000
Sponsorship of one WG's session	1 500
Sponsorship of one one-off event	1 500

NON-MEMBERS	EUR
Membership to the Forum per semester	5 000
Membership to the Forum per year	9 000
Sponsorship of one WG per semester	20 000
Sponsorship of one WG per year	35 000
Sponsorship of one WG's session	7 500
Sponsorship of one one-off event	7 500

## Sponsorship

We are providing the opportunity to sponsor each of the different Working Groups and one-off events. The sponsorship fees will contribute to the overall success of the Forum by ensuring that we promote a balanced discussion and produce carefully considered policy recommendations by inviting a diverse range of members.

A sponsor will have the rights of an Forum member and in addition, will receive the following benefits:

- The Working Group or one-off event will be named 'in collaboration with [organisation]...'
- The opportunity to help define which topics will be covered in the three meetings
- The opportunity to suggest expert speakers or presenters for the meetings
- The possibility to comment on all policy brief drafts and the full report
- The inclusion of the organisation's logo on the policy briefs and final report

All suggestions will be considered, but CEPS will have the final say in designing the programme and ensuring the quality of the meetings. CEPS reserves the exclusive right to accept or decline all suggested speakers.

We would be very glad to welcome you on board! For further details, please check the dedicated [Forum webpage](#). To register your interest, please fill in the application form that you can find on the webpage. You can also contact us directly via [cepstaskforces@ext.ceps.eu](mailto:cepstaskforces@ext.ceps.eu).



## Principles and guidelines for the Forum and its Working Groups

This annexe offers guidance to members of the Forum and other parties wishing to understand the functioning of the initiative and the drafting process of the final report.

The Forum and its five different Working Groups and one-off events represent structured dialogues among industry representatives, policymakers, academics, civil society representatives and other relevant stakeholders. They will discuss core topics relating to the EU's industrial policy in dedicated meetings, i.e. three closed-door meetings (online or hybrid) for every Working Group each semester, in particular over the period of February 2022 through June 2022 for the first semester, in order to produce policy briefs and a final report with policy recommendations.

### Forum participants

CEPS adopts a multi-stakeholder approach. Each Working Group is composed of a chair, a rapporteur(s), a possible sponsor(s), Forum members, including observers.

The chair is an expert appointed by CEPS to steer the dialogue during meetings and to advise on the general conduct of the Working Group's activities.

The rapporteur(s) is a CEPS researcher or associate who organises the Working Group, conducts the research independently and drafts the policy briefs and the final report, in close cooperation with the Chair.

The Forum members are any individuals, such as academics, policymakers, regulators, representatives of supervisory authorities, company representatives, representatives of trade associations/consumer interest groups/investors' associations, who participate in the activities of the Forum in a personal capacity. They must have expertise in the topics discussed and provide input to the discussions through presentations and relevant material for the policy briefs and the final report.

The members will:

- Steer the research agenda of their Working Groups' meetings and the content of the active discussions;
- Contribute to meetings with active input, including targeted presentations;
- Support the research and comment on the various drafts of their Working Groups' reports, including the possibility to produce written contributions (subject to approval and editing);
- Ensure that the research behind the report adheres to the highest standards;
- Have access to all the documents and presentations made during the meetings;
- Contribute to the recommendations that will be discussed and added to the policy briefs and final report.

The observers to the Forum form a group of policymakers, academics, representatives of associations and independent experts, who may attend Forum meetings in an observer capacity, so they will not be required to provide a contribution (unless agreed otherwise). This group will also include speakers invited by CEPS to provide individual contributions to one or more meetings.

The list of Forum members and observers will be featured in the policy briefs, the final report and on the CEPS website.

All Forum members will attend the meetings in a personal capacity and will not have to necessarily endorse the recommendations of the policy briefs and the final report.

### **Objectives of the policy briefs and final report**

In addition to contributing to the policy debate by presenting a balanced set of arguments, the policy briefs and the final report seek to provide readers with a constructive basis for discussion. The rapporteur(s) will not seek to advance a single position or misrepresent the complexity of any subject matter. The policy briefs and the final report also fulfil an educational purpose, and it is therefore drafted in a manner that is easy to understand, with technical jargon fully defined and explained where necessary.

### **Drafting the main text of the policy briefs and final report**

In the main text, the rapporteur(s) details the results of the research carried out independently in the framework of the Forum. The policy briefs and the final report will refer to the discussions during the meetings but also to available data and literature. Scientific literature may be cited. Forum members are not expected to endorse any reference to this literature. A general disclaimer will be inserted to clarify this. Finally, the conclusions will be clearly presented.

### **Use of data**

The policy brief and the final report features data that are considered both relevant and accurate by the rapporteur(s). The Forum members are encouraged to contribute with any data or propose any source of data that the rapporteur(s) considers as relevant. They may also question either the relevance or accuracy of any given data. After consultation with the chair, the rapporteur(s) may decide either to exclude this data or to mention these concerns in the main body of the text.

### **Drafting the conclusion and recommendations**

The policy briefs and the final report will feature a set of policy recommendations, drawn up by the rapporteur(s), which are meant to reflect the whole Forum's discussions during the semester. For a recommendation to be featured in the report, enough information needs to have been discussed in the open debates among Forum members. In all cases, the policy briefs and the report will seek to identify the points where there is some form of common understanding of the issues discussed.

Both policy recommendations and the content of the policy briefs and the final report will be summarized at the beginning of each document in the form of an 'executive summary'.

Forum members will be given the opportunity to review their Working Group's contribution to the policy briefs and the final report and provide their input on each draft version. Nevertheless, the rapporteur(s) will be solely responsible for the content of the policy briefs and the final report.

### **Launch of the semester-based final report**

All Forum members will be invited to the closing semester-based plenary dedicated to the launch of the semester-based final report.