



Circular economy business models in the electrical and electronic equipment value chain

CIRC4Life Final Conference

22 September 2021, 14:00 - 16:00 CEST

Waste electrical and electronic equipment (WEEE) is among the fastest growing waste streams in Europe, posing several environmental, economic and societal challenges. Various circular business models exist in the market based on collection, repairing, refurbishment, eco-design, recycling and leasing approaches. However, their uptake has been limited in comparison to the scale of challenges linked to the management of WEEE. This event will first feature a presentation on the Horizon programmes (H2020& HE) aiming to support innovation actions that foster the transition towards a circular economy. It will then present lessons learnt from the CIRC4Life project as well as have a discussion on challenges and the policies needed to further boost circular solutions for the EEE value chain.

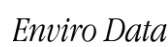
Programme

- 14:00 Welcome by **Vasileios Rizos**, Head of Sustainable Resources and Circular Economy, CEPS and **Daizhong Su**, Professor & CIRC4Life Coordinator, Nottingham Trent University
- 14:10 Keynote introduction by **Arnoldas Milukas**, Head of Unit, European Research Executive Agency – European Commission
- 14:20 Q & A section
- 14:30 Discussion on existing challenges and policy instruments for increasing circularity across the electrical and electronic equipment circular value chain
Karin Wilson, Researcher and Project Manager and **Hanna Lindén**, Researcher and Project Manager, RISE Research Institutes of Sweden
Ronja Scholz, Service Designer and Research Fellow, Fraunhofer IZM
Garam Marc Bel, E-waste Officer, International Telecommunication Union
Evaristo García, Project Manager, Recyclia
- Discussion and Q&A with audience – moderated by **Vasileios Rizos**, CEPS
- Closure of meeting

15:55



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