Traceability across circular value chains: How to unlock its potential and mitigate challenges?
10 June, 11:00AM (CEST) | Webinar

EU GREEN WEEK 2021 PARTNER EVENT

Lack of visibility regarding flows of materials and their sustainability impact can limit opportunities for a circular economy. The objective of this event is to discuss available traceability solutions that can be used by companies and customers to have a better picture of products and materials. The discussion will also focus on the existing challenges and policies that are needed to further boost such solutions for circular business models.

11:00 Welcome
Vasileios Rizos, Research Fellow & Head of Sustainable Resources and Circular Economy, CEPS.

11:05 Unlocking the potential of traceability across circular value chains and mitigating challenges
Maria Teresa Pisanì, Economic Affairs Officer, Economic Cooperation and Trade Division, United Nations Economic Commission for Europe
Karolin Langfeldt, Client Partner/ Strategic Development, Circulor
Sebastian Schmittner, Senior Specialist New Technologies, European EPC Competence Center GmbH (EECC)
Maider Arieta-Araunabeña, R&D expert, Indumetal Recycling

12:00 Discussion and Q&A with audience
moderated by Vasileios Rizos, Research Fellow & Head of Sustainable Resources and Circular Economy, CEPS

12:30 Conclusions

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