



# LAUNCH OF THE TASK FORCE ON THE NEW INDUSTRIAL STRATEGY FOR EUROPE

Towards a resilient and sustainable recovery after the pandemic

**NOVEMBER 17, 2020 | 10 AM - 1PM CET**  
**VIRTUAL EVENT**

Join us on November 17 for the virtual kick-off event of CEPS's **Task Force on the New Industrial Strategy for Europe**. The aim of this Task Force is to support the EU institutions in relaunching Europe's economy by proposing concrete ideas and policy recommendations.

## PROGRAMME OVERVIEW

**10:00 AM** - Welcome Remarks

**10:10 AM** - Keynote Address by Thierry Breton via video message

**10:20AM** - Q&A with Kerstin Jorna, Director-General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission

**10:45 AM** - High-level Panel: The New Industrial Strategy for Europe  
Post-Pandemic: What, When, How

**12:15 PM** - The CEPS Task Force: Mission, Structure, Timeline

**12:25 PM** - The CEPS Task Force: Overview of the Working Groups

**12:45 PM** - Helping the EU Build Back Better: Call for participation



**Thierry Breton**

*Commissioner for the Internal Market*

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FOR INFORMATION ON THE TASK FORCE, EMAIL [IPTASKFORCE@CEPS.EU](mailto:IPTASKFORCE@CEPS.EU)

## SPEAKERS

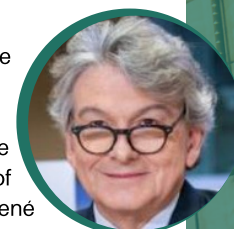
### JOAQUIN ALMUNIA

Joaquin Almunia is Chairman of the Board of the Centre for European Policy Studies (CEPS), and Honorary President of the Barcelona Graduate School of Economics. He is a Visiting Professor at PSIA - Sciences-Po where he teaches a masters course on EU Competition Policy. He has been a member of the Spanish Government as minister of Labour and Social Security (1982-1986) and minister for Public Administration (1986-1991); member of the Spanish Parliament (1979-2004); and leader of the Spanish Socialist Party (PSOE) (1997-2000). From April 2004 to October 2014, he has been a member of the European Commission, in charge of the portfolio of Economic and Monetary Affairs, and since February 2010 as Vice-President and Commissioner in charge of Competition Policy. He holds Degrees in Economics (1971) and Law (1972) at the University of Deusto (Bilbao, Spain). Recently, he published his last book: "Ganar el futuro. Cómo la Unión Europea y la socialdemocracia pueden salir juntas de sus crisis" ("Winning the future. How the EU and social democracy can overcome together their crises").



### THIERRY BRETON

Thierry Breton is the European Commissioner for Internal Market, a position he has held since 2019. In the private sector, he was most recently the CEO of the French technology company Atos from 2008 to 2019, as well as CEO of France Telecom from 2002 to 2005 and of Thomson Multimedia from 1997 to 2002. Prior to that, he was Director for strategy and development, then Director-General of the computer company Bull from 1993 to 1997. He served as French Minister for the Economy, Finance and Industry from 2005 to 2007. Other previous political experience also includes the vice-presidency of the Poitou-Charentes Region in France from 1986 to 1992 and his role as an adviser to the French Minister for Education René Monory from 1986 to 1988.



### KERSTIN JORNA

Kerstin Jorna is the Director-General for Internal Market, Industry, Entrepreneurship and SMEs at the European Commission. A German national, Mrs Jorna has held various positions at the European Commission, amongst others as Head of Cabinet of several Commissioners and different Director posts.

Mrs. Jorna was Deputy Director-General in the Economic and Financial Affairs general directorate where her areas of responsibility included, amongst others, macroeconomic surveillance of EU Member States, the European Investment Plan and coordination with international financial institutions. Mrs. Jorna also held positions on the Board of both the European Investment Bank and the European Investment Fund.



### ILHAM KADRI

Ilham Kadri is the CEO of the Solvay Group, Chairman of the Executive Committee and member of the Board of Directors, since March 1st 2019. Dr. Kadri is a world citizen with Moroccan-French roots and professional experience across four continents. During her 22-year career, she has held diverse positions at top multinationals including Shell-Basell, UCB-Cytec, Huntsman, Rohm Haas-Dow Chemical and Sealed Air.

Prior to her arrival at Solvay, Ilham Kadri was President and Chief Executive Officer of Diversey, a global leader in hygiene, cleaning solutions, food safety and infection prevention. Dr. Kadri is also board member at A.O. Smith, a U.S.-based leading global manufacturer and supplier of water heating equipment. Her prior responsibilities have included research & development, strategy, business and digital in industries spanning automotive, aerospace, oil & gas, mining, water desalination, construction, consumer goods, food service, hospitality and healthcare. She has overseen transformations through multiple mergers and acquisitions. Ilham Kadri is committed to diversity and inclusion, mentoring young women and promoting female leadership in science, technology, engineering and mathematics. Throughout her career, she received awards for fighting illiteracy, for developing charity and for her business leadership.



### ANDREW MORLET

Andrew Morlet is Chief Executive of the Ellen MacArthur Foundation, which was established in 2010. The Foundation aims to accelerate the transition to a circular economy—one that is restorative and regenerative by design, eliminating waste and pollution and keeping products and materials in high-value use for longer. The Foundation develops insights and analysis to demonstrate the economic rationale and value creation opportunity of a circular economy and works with businesses, governments, cities, and educators to promote adoption of circular economy principles and practices. Prior to joining the Ellen MacArthur Foundation, Andrew was a consultant strategy partner with McKinsey & Company, Andersen Consulting, and Accenture, and previously worked in medical research focused on HIV/AIDS epidemiology.





## FRANCESCA BRIA

Francesca Bria is the President of the Italian National Innovation Fund. She is Honorary Professor in the Institute for Innovation and Public Purpose at UCL in London and a Senior Adviser to the United Nations (UN-Habitat) on digital cities and digital rights. Francesca Bria is leading the DECODE project on data sovereignty in Europe, and is a member of the European Commission high level expert group Economic and Societal Impact of Research and Innovation (ESIR). She is the former Chief Digital Technology and Innovation Officer for the City of Barcelona in Spain. Francesca has a PhD in Innovation and Entrepreneurship from Imperial College, London and MSc on Digital Economy from University of London, Birbeck. As Senior Programme Lead at Nesta, the UK Innovation Agency, she has led the EU D-CENT project, the biggest European Project on digital democracy platforms and digital currencies. She also led the DSI4EU project, advising the EU on digital social innovation policies and purpose-driven innovation. She has been teaching in several universities in the UK and Italy and she has advised Governments, public and private organizations on technology and innovation policy, and its socio-economic and environmental impact. Francesca has been listed in the Top 50 Women in Tech by the Forbes Magazine, and in the World's top 20 most influential people in digital government by Apolitical. She has also been featured in the Italian Magazine Repubblica "D", amongst the 100 Women Changing the World.



## MONTSERRAT MIR ROCA

Montserrat Mir Roca is Special Advisor at the Just Transition Centre of the International Trade Union Confederation (ITUC) since July 2019. Montserrat also serves as a member of the ESIR EU Commission Experts group. She was elected as ETUC Confederal Secretary in Paris in 2015 until 2019, having served as elected International and Cooperation Confederal Secretary of the Spanish trade union CCOO since 2013. In the ETUC her areas of work included sustainable development, climate change and energy policy, as well as gender equality and corporate social responsibility. Montserrat started work as an employee with the Spanish postal service Correos in 1983. She was elected as General Secretary of the CCOO postal section in Girona in 1996. From 2000 onwards, as International Secretary of CCOO's postal sector, she was active in the sector's European Dialogue Committee as CSR vice-President and spokesperson. She was also a founding member of the European Social Observatory in the postal sector. She became a member of the CCOO Confederation national executive in 2008, member of the national Council from 2008 and member of the ETUC Executive Committee from 2013 until 2019. As a deputy member of the ITUC General Council she took part in trade union delegations to the IMF and World Bank. She also participated at the L20 /G20 meetings.



## CÉLINE KAUFFMANN

Céline Kauffmann joined the OECD in 2000. Since September 2020, Dr. Kauffmann is Head of the SME and Entrepreneurship Division in the OECD Centre for Entrepreneurship, SMEs, Regions and Cities. She was previously Deputy Head of the Regulatory Policy Division in the OECD Directorate for Public Governance, where she led the development of the Regulatory Policy Outlook and the work on international regulatory co-operation. Before that she was with the Investment Division of the OECD Directorate for Financial and Enterprises Affairs, leading the work on private sector participation in infrastructure and on private investment and green growth. Prior to that she was responsible for co-ordinating the OECD's work on the annual African Development Bank / OECD African Economic Outlook Report. Before the OECD, Céline Kauffmann contributed to the 2000 Transition Report of the European Bank for Reconstruction and Development and worked as research assistant at the London School of Economics. Dr. Kauffmann holds a PhD in Economics from the Université Paris I, Panthéon-Sorbonne.



## JANEZ POTOČNIK

Janez Potočnik is Co-Chair of the International Resource Panel, UNEP; Partner, SYSTEMIQ and former European Commissioner for Environment. He is an economist and former politician from Slovenia. He worked in the Government of the Republic of Slovenia as the Head of the Negotiating Team for the Accession of the Republic of Slovenia to the European Union and then as Minister without portfolio responsible for European Affairs. Mr. Potočnik was a Member of the European Commission from 2004 to 2014, initially responsible for Science and Research and later responsible for the Environment. He was appointed as a Co-Chair of the IRP hosted by the United Nations Environment Programme in 2014. In 2013, he received the "United Nations Champions of the Earth Award."



## ANDREA RENDA

Andrea Renda is Part-Time Professor at the School of Transnational Governance of the European University Institute, in Florence (Italy). He is a Senior Research Fellow and Head of the CEPS Unit on Global Governance, Regulation, Innovation and the Digital Economy (GRID). Andrea is also a non-resident Senior Fellow at Duke University's Kenan Institute for Ethics and he was Adjunct Professor of Law and Economics at Duke Law School (United States) for Academic Year 2016/2017. He is also Visiting Professor of Competition Policy and the Digital Economy at the College of Europe in Bruges (Belgium). He is also a Fellow of the World Academy of Arts and Science, and a CITI Fellow at Columbia University's Centre for Tele-Information. He is a member of the EU High Level Expert Group on Artificial Intelligence; a member of advisory group on Economic and Societal Impacts of Research (ESIR), for the European Commission, DG Research and Innovation; and since October 2020, a member of the European Parliament's STOA international Advisory Board. His current research interests include regulation and policy evaluation, regulatory governance, innovation and competition policies, and the ethical and policy challenges of emerging digital technologies, in particular Artificial Intelligence. A very prolific author and keynote speaker, Andrea provides regular advice to several institutions, including the European Commission, the European Parliament, the OECD, the World Bank, the Inter-American Development Bank, and many more.

