

Big Data and B2B Platforms: the next big opportunity for Europe



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Final conference Introduction and general information about the study

Big Data and B2B platforms: the
next big opportunity for Europe

EASME/COSME/2018/004

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Brussels
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Objectives and scope

Scope: *Our focus is to analyse how to accelerate the growth of the data-based economy focusing on two sectors – automotive and healthcare*



Objective 1

Enable businesses, especially SMEs, to take advantage of the opportunities offered by large data.



Objective 2

Design and implement two large scale pilot projects: one for connected and automated systems and the other to build a high-quality pan-European diabetes data repository, using the latest technologies and major advances in data science.



Objective 3

Promote and stimulate strategic investment in high-impact projects in the above-mentioned areas.



Objective 4

Support the participation of SMEs in the data economy by identifying barriers and recommending possible solutions.



Where do we stand?



Automotive

Report on potential market deficiencies and regulatory barriers, including a common industry-led position

A report containing recommendations to the EU and an action plan for the creation of shared EU-wide in-vehicle data platforms

Report informing policy actions in the area of skills

Healthcare

A market analysis on the potential of European B2B platforms and unified European diabetes-related data sets

Report on potential market deficiencies and regulatory barriers including a common industry-led position

A report containing recommendations to the EU and an action plan to accelerate the creation of unified EU-wide diabetes related data platform

Today we have covered all the phases of the development of the two pilots and we are now standing at the **Final Conference**, which is the last event of the study where we will aim to present the final results of the study and discuss the main lessons learned with the participants.

AGENDA

Morning session

Time	Items
10:00 -10:05	Welcome speech - Introduction and general information about the conference
10:05 – 10:20	Keynote speech 1 - Recap on the objectives and aims of the study. Long term initiatives within the European Commission and the vision and strategy of EU on secondary use of data.
10:20 - 10:35	Keynote speech 2 – Expert perspective from outside the EU. Different approaches for handling data sharing and pros and cons from the different approaches.
10:35 – 10:50	Q&A keynote
10:50 – 11:00	Break
11:00 – 11:30	Big Data and Digital Platforms in the Automotive sector - Presentation of the shared Server in the automotive sector: A workable data platform for undistorted sector development by innovative and efficient service provisioning.
11:30 – 12:00	Big Data and Digital Platforms in the Healthcare sector - Technical presentation and demon of the pan-European, high-quality, diabetes-related data repository in the healthcare sector, and the challenges and opportunities of a T2D health data marketplace.
12:00 - 12:05	Break
12:05 – 12:35	Q&A – allowing all participants to contribute to the discussion and address questions to the experts of the consortium
12:35 – 14:00	Lunch break

AGENDA

Afternoon session

Time	Items
14:00 - 14:10	Recap and summary of the morning discussions
14:10 – 15:10	Expert panel – panelists will provide an overall assessment of the study, share perspectives on general big data content specific challenges an opportunities in both sectors and finally present ideas and recommendations for future actions and research.
15:10 – 15:50	Q& expert panel
15:50 – 16:00	Next steps - Follow up on these initiatives and studies within the Commission; and how these studies could be used for future strategy and policy action.
16:00 – 16:05	<i>Concluding remarks and thank you for the participation</i>



**Thank you all for participating to this
online conference!**