



# WAVESTONE



Institute of Communication & Computer Systems  
of the National Technical University of Athens

**TNO** innovation  
for life



**KOMIS**

## Big Data and B2B platforms: the next big opportunity for Europe

### Provide the business case for “fair and equal” data sharing for cooperative, connected and automated mobility

FOURTH WORKSHOP

Thursday 8 October 2020, 09:00 – 13:00

The Executive Agency for Small and Medium-sized Enterprises (EASME) is conducting **the study “Big Data and B2B platforms: the next big opportunity for Europe”** with the objective to analyse how to accelerate the growth of the data-based economy and to support the development of B2B platforms in Europe focusing on two sectors: automotive and healthcare.

Under this study two Pilots will be developed, one for each sector being analysed (automotive and healthcare). The automotive sector’s Pilot will provide an approach regarding **cooperative, connected and automated mobility** with the introduction and piloting of a ‘Shared Server Solution’.

Four workshops are planned during the execution of the Pilot, one for each phase. **This fourth workshop**, adapted into an online meeting due to the COVID-19 pandemic, is the last in the series and will focus on **finalising and validating the results of the pilot**. During the fourth workshop the finalised outcomes of the pilot will be demonstrated, and participants will be asked for extensive review and feedback. Additionally, potential market deficiencies and regulatory barriers will be discussed.

Hereunder is the detailed **Agenda for the online workshop**.

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### FOURTH WORKSHOP

Online meeting – 8 October 2020 - 09:00 – 13:00

09:00	09:05	5 min	<b>Welcome &amp; practicalities</b> General information about the workshop.	Wavestone/CEPS
09:05	09:15	10 min	<b>Goal setting and achievements of the Shared Server pilot</b> Recap on the objectives, pointing out the main achievements of the pilot implementation.	ICCS-NTUA
09:15	09:30	15 min	<b>Progress update of the pilot on cooperative, connected and automated mobility</b> The status of the infrastructure development and the use cases will be presented as well as the outcomes gathered during the last workshop. <i>Q&amp;A discussion</i>	ICCS-NTUA
09:30	09:50	20 min	<b>Presentation of new features: Kafka platform and data anonymization</b> Presentation of the Kafka platform which is introduced and demonstrated as part of the Shared Server pilot, securing back and forth communication between vehicles and OEMs. Several anonymization techniques are proposed, fostering privacy for the secondary use of in-vehicle data.	ICCS-NTUA
09:50	10:25	35 min	<b>Break-outs: two parallel round tables</b> Validation of the pilot implementation pointing out significant outcomes regarding the feasibility of Shared Server concept. <i>Interactive session – two groups</i>	Group moderators (ICCS-NTUA)
10:25	10:40	15 min	<b>Presentation from invited speaker</b> Presentation of the impacts of connected and automated driving on employment. <i>Q&amp;A discussion</i>	Stephane Dreher, Senior Manager at ERTICO
10:40	10:55	15 min	<b>Break - Bring your own tea/coffee</b>	
10:55	11:25	30 min	<b>Presentation of the recommendations to the EU and national policy makers to create shared, EU-wide in-vehicle data platforms</b> Presentation of the policy recommendations to support data sharing in the automotive sector, focusing on the urgency of action and the role of stakeholders. Participants will be invited to share their opinion on the urgency of action via a short poll, which will lead the way to a discussion. <i>Q&amp;A will follow the presentation</i>	CEPS
11:25	11:40	15 min	<b>Presentation of opportunities for service development and market updates</b> Meeting the needs for databased services in today's business environment. <i>Q&amp;A discussion</i>	ICCS-NTUA

11:40	11:50	10 min	<b>Presentation of the digital skills needed in the automotive sector</b> Brief presentation of the job roles and skills required from third-party service providers. <i>Q&amp;A discussion</i>	ICCS-NTUA
11:50	12:25	35 min	<b>Break-outs: two parallel round tables</b> Validation of the opportunities offered by the Shared Server concept pointing out specific needs for efficient service provisioning and undistorted sector development. <i>Interactive session – two groups</i>	Group moderators (ICCS-NTUA)
12:25	12:40	15 min	<b>Break - Bring your own tea/coffee</b>	
12:40	12:55	15 min	<b>Group discussions summary outcomes and conclusions</b> Presentation of the main findings from each group moderator and general discussion <i>Q&amp;A discussion</i>	Group moderators (ICCS-NTUA)
12:55	13:00	5 min	<b>Give your feedback and thank you for the participation</b> This time will be dedicated to fill-in the satisfaction survey on the workshop day.	Wavestone

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