



The Weather Outside the Bubble:

Presentation of the Eurobarometer on EU Trade

20 November - CEPS

The international trade environment has changed considerably in recent years, as has Europe's trade policy. On the one hand, the EU has embarked on one of the most ambitious trade negotiation agendas in the world, on the other the foundations of global trade as we know it – multilateralism, and specifically the World Trade Organization (WTO) – are under threat. Key relationships have become more difficult to manage – both at home, and abroad, with China and the US. Additionally, new challenges have emerged such as Brexit. Many of the old presumptions we had about trade are no longer relevant.

In the midst of this, the recent Eurobarometer survey on International Trade provides valuable insights into EU citizens' views on international trade and globalisation. It analyses views on the benefits of trade and the future priorities for EU trade policy, while providing valuable input for policymakers seeking to make trade work for EU citizens.

At this event, we will look back at what has changed with a discussion with EU Commissioner for Trade **Cecilia Malmström** on what these results mean in the context of trade policy developments during her mandate. We will also look forward, with a panel of high-level officials and experts discussing the implications of the Eurobarometer on the future of EU trade policy. We will have representatives from policy makers, the press and consumer associations: **Sabine Weyand** (Director-General DG Trade), **Léa Auffret** (Senior Trade Policy Officer, BEUC), **Heidi Hautala** (MEP, Group of the Greens/EFA) and **Joanna Sopinska** (Mlex).

We look forward to welcoming you to a lively and engaging discussion.

15:00 – 16:05 Introduction: a discussion with EU Trade Commissioner Cecilia Malmström

- Presentation of the Eurobarometer by **Olivia Baneth** (Research Executive, Kantar)
- Discussion between **Daniel Gros** (CEPS) and EU Trade Commissioner **Cecilia Malmström**
- Discussion with the audience

16:05 – 16:20 Coffee Break

16:20 - 17:35 Panel debate: What does the Eurobarometer tells us about trade and globalisation?

Moderator: Daniel Gros (CEPS)

Panellists:

- Ms. Sabine Weyand (Director-General DG Trade, European Commission)
- Ms. Léa Auffret (Senior Trade Policy Officer, BEUC)
- Ms. Heidi Hautala (MEP, Group of the Greens/EFA)
- Ms. Joanna Sopinska (Mlex)