

HIDDEN TREASURES: MAPPING EUROPE'S SOURCES OF COMPETITIVE ADVANTAGE IN DOING BUSINESS

12 SEPTEMBER 2019, 09.30-13.00

CEPS, Place du Congrès, 1000 Brussels

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Agenda

- 09.30** **Registration and Coffee**

- 10.00** **Welcome and introductory remarks**
Karel LANNOO, CEO, CEPS
Donald KALFF, Co-Author of "Hidden Treasures"

- 10:15** **"Hidden Treasures": a new way of looking at Europe in the global context**
Andrea RENDA, Co-Author of "Hidden Treasures"

- 10.45** **Coffee Break**

- 11.00** **Panel debate: Europe's unique strengths in the evolving global landscape**
Arnaldo ABRUZZINI, EuroChambres
Filomena CHIRICO, Europea Commission, DG R&I
Joachim SCHWERIN, European Commission, DG GROW
Paul NEMITZ, European Commission, DG JUST
Sacha GARBEN, College of Europe, Law Department
Luc SOETE, Acting Rector, UNU-CRIS
Frank HEEMSKERK, Secretary General, ERT

- 12.30** **Debate with the participants**

- 12.45** **The way forward: next steps in our treasure trove**
Donald KALFF, Co-Author of "Hidden Treasures"

- 13.00** **Networking Lunch**