

# Big Data and B2B Platforms: the next big opportunity for Europe



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1<sup>st</sup> Workshop  
Introduction and general information  
about the study

Big Data and B2B platforms: the  
next big opportunity for Europe

EASME/COSME/2018/004

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Eleonora ZOBOLI, Wavestone



Brussels  
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# Objectives and scope

**Scope:** *Our focus is to analyse how to accelerate the growth of the data-based economy focusing on two sectors – automotive and healthcare*



## Objective 1

Enable businesses, especially SMEs, to take advantage of the opportunities offered by large data



## Objective 2

Design and implement two large scale pilot projects: one for connected and automated systems and the other to build a high-quality pan-European diabetes data repository, using the latest technologies and major advances in data science.



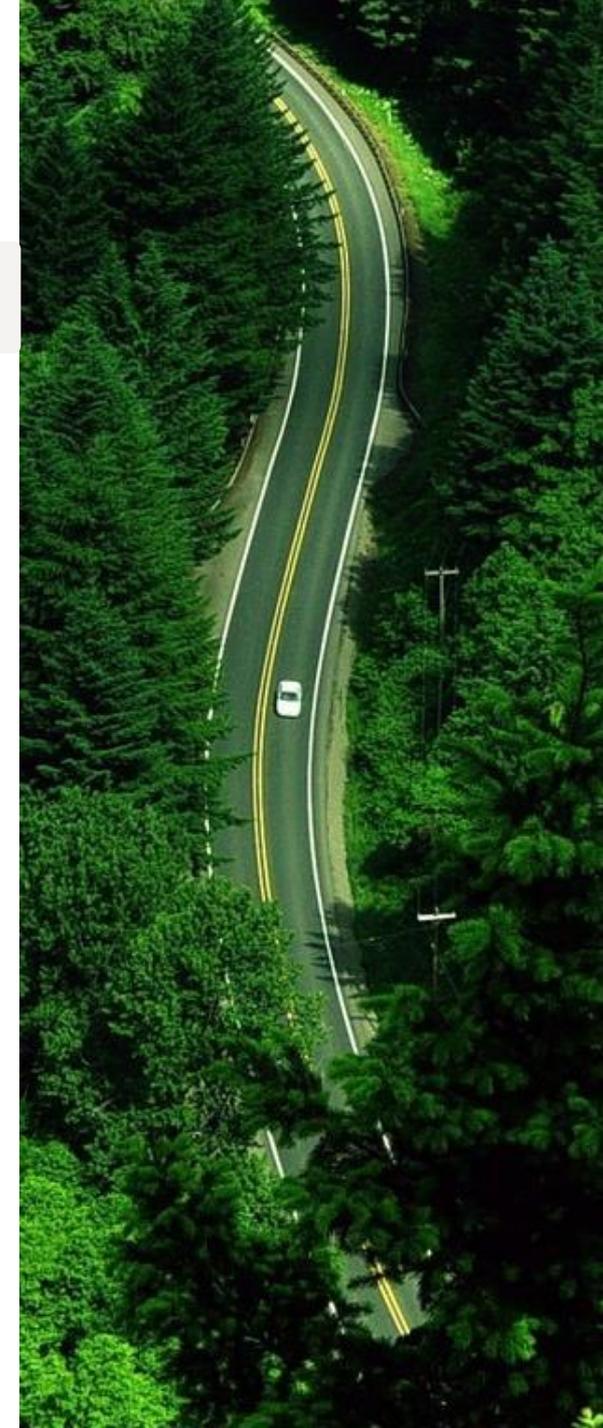
## Objective 3

Promote and stimulate strategic investment in high-impact projects in the above-mentioned areas.

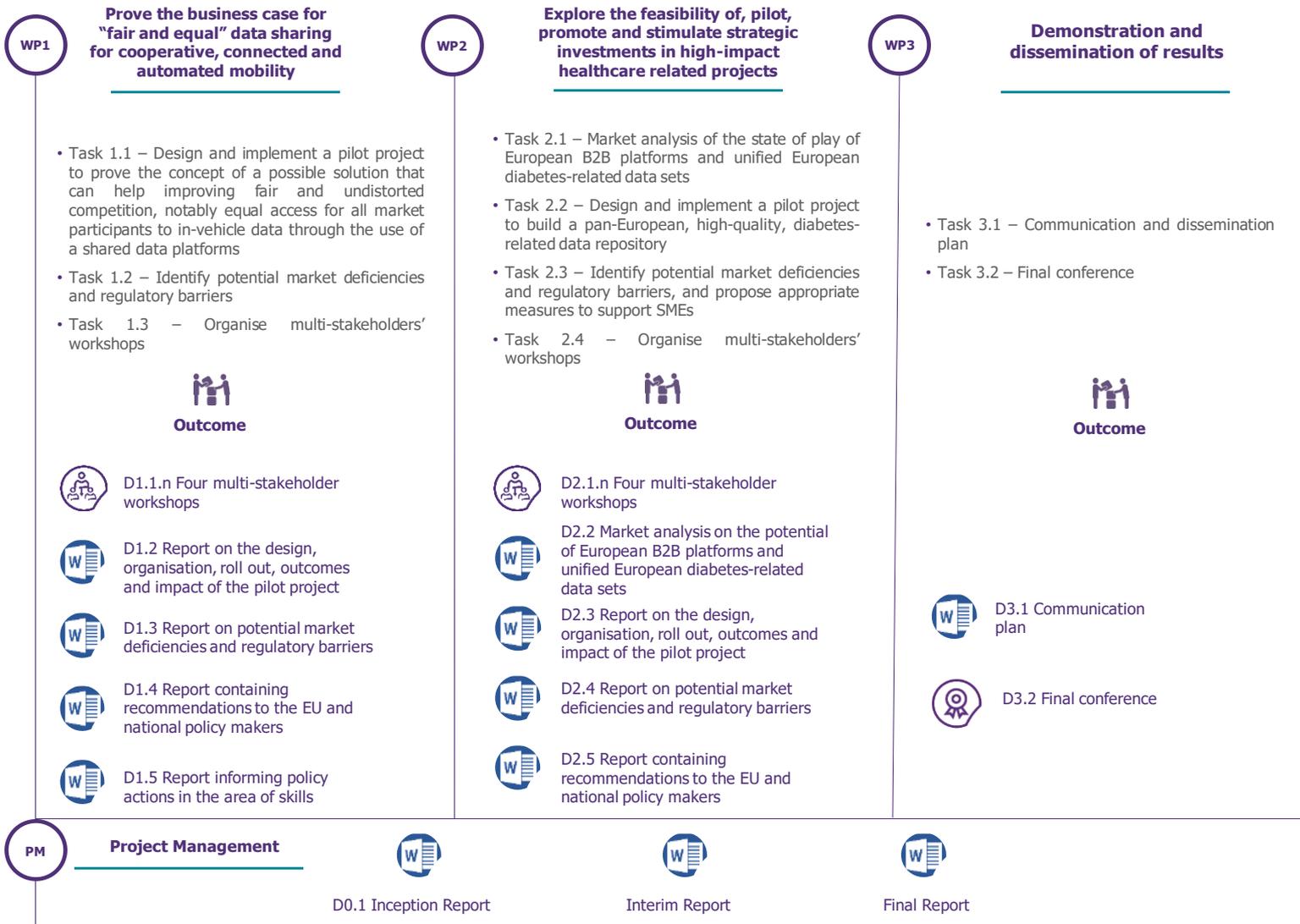


## Objective 4

Support the participation of SMEs in the data economy by identifying barriers and recommending possible solutions.



# Overall Framework



# Project team

## Project Management Office

  
**Eleonora Zoboli**  
**Project Manager**

  
**Dimitris Askounis**  
**Deputy Project Manager**

  
**Konstantinos Missirlis**  
**Quality Controller**

  
**Alessandro Zamboni**  
**Project Manager Support**

  
**Jackie West**  
**Editor**

### WP 1 Big Data Analytics and Digital Platforms in Automotive sector

### WP 2 Big Data Analytics and Digital Platforms in Healthcare sector

  
**Kostas Tzamaloukas**  
**WP1 leader**

  
**TNO**

  
**Martijn van Emmerik**  
**WP2 Leader**

  
**TNO**

### Stakeholders Management Office

  
**Débora Di Giacomo**  
**Lead – Stakeholder Engagement**

  
**Vossot Solène**  
**Team Member – Stakeholder Engagement**

### Legal and Market Analysis Team leaders

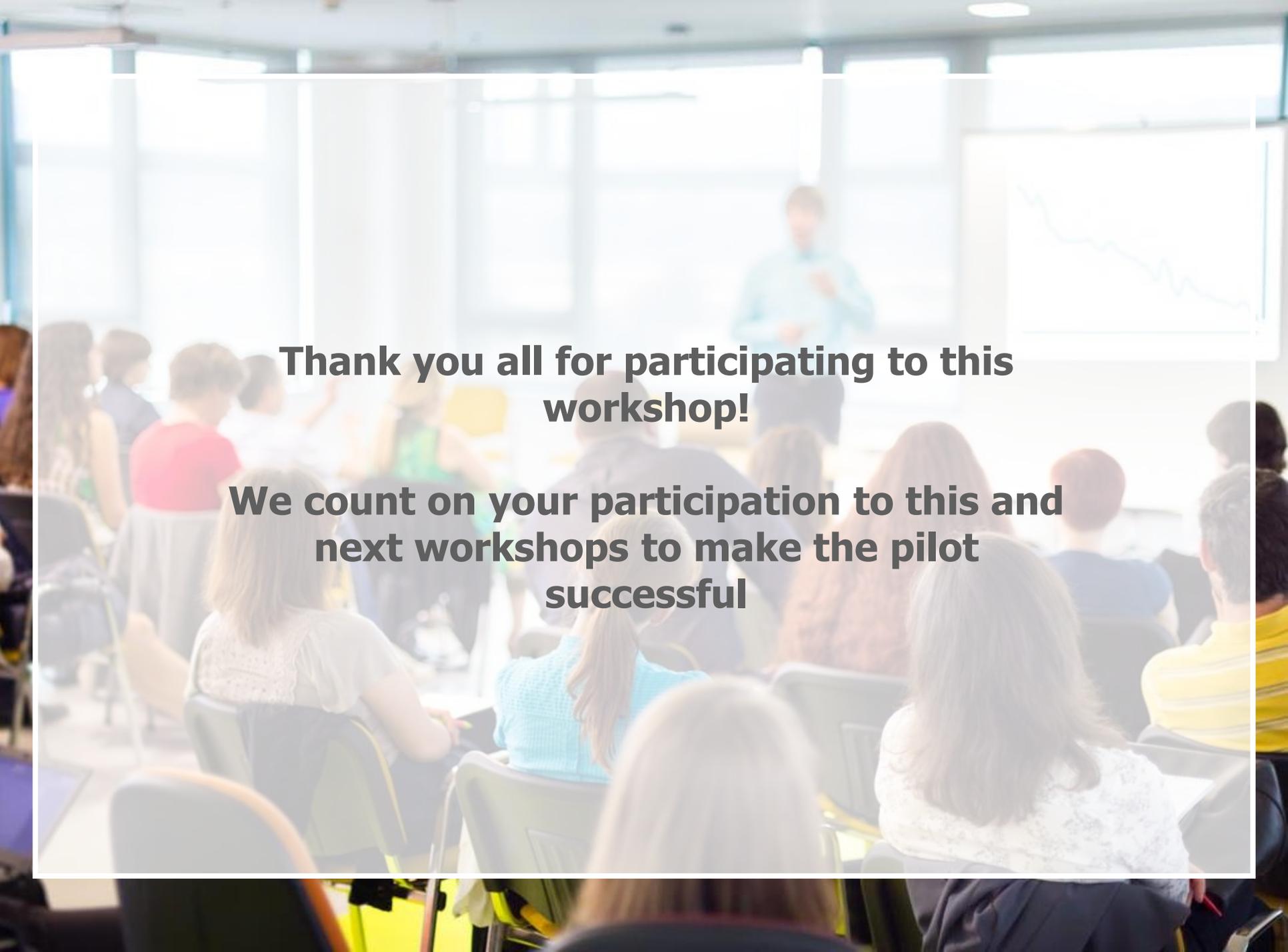
  
**Feice Simonelli** - task leader (market analysis)  
**Andrea Renda** - task leader (market analysis)

  
**Simona Frazzani** (Task leader – Legal)  
**Martina Piantoni** (team member – Legal)

### WP 3 Demonstration and dissemination of results

  
**Konstantinos Missirlis** - **WP3 Leader**  
**Ariadni Mihalitsi-Psar** - **Task leader**  
**Anaëlle Simon** - **Task leader**

  
**William Echikson** - **WP3 Leader**  
**Ada Modzelewska** - **Task leader – workshops**



**Thank you all for participating to this workshop!**

**We count on your participation to this and next workshops to make the pilot successful**

# AGENDA

| Time          | Items  |
|---------------|--|
| 09:00 -09:20  | Introduction and general information about the study |
| 09:20 – 09:40 | Infrastructure of health databases in T2D            |
| 09:40 – 10:00 | <b>Health and infrastructure</b>                     |
| 10:00 - 10:15 | <b><i>Break</i></b>                                  |
| 10:15 – 10:20 | World Café group set-up and preparation of the work  |
| 10.20 - 11.05 | World Café first round                               |
| 10:05 – 11:50 | World Café second round                              |
| 11:50 – 12:05 | Short exchange of morning findings                   |
| 12:05 – 13:00 | <b><i>Lunch break</i></b>                            |
| 13:00 – 13:20 | Marketplace for Health data                          |
| 13:20 – 13:40 | Best practice Health data business                   |
| 13:40 – 14:25 | World Café first round                               |
| 14:25 – 15:10 | World Café second round                              |
| 15:10 – 15:25 | <b><i>Break</i></b>                                  |
| 15:25 – 15:55 | Group discussions summary outcomes and conclusions   |
| 15:55 – 16:00 | <b><i>Closing</i></b>                                |