



Cost competitive renewable energy



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More info at: resource-platform.eu

RE-Source Platform

Objectives:

1. **Influence** EU and national renewable energy and energy market legislation to advance corporate sourcing
2. **Raise awareness** and educate all stakeholders on the advantages of corporate sourcing renewable energy
3. **Facilitate business opportunities:** make transactions simpler, cheaper and faster. Connect corporate renewable energy buyers and sellers

Steering Committee



Association Partners

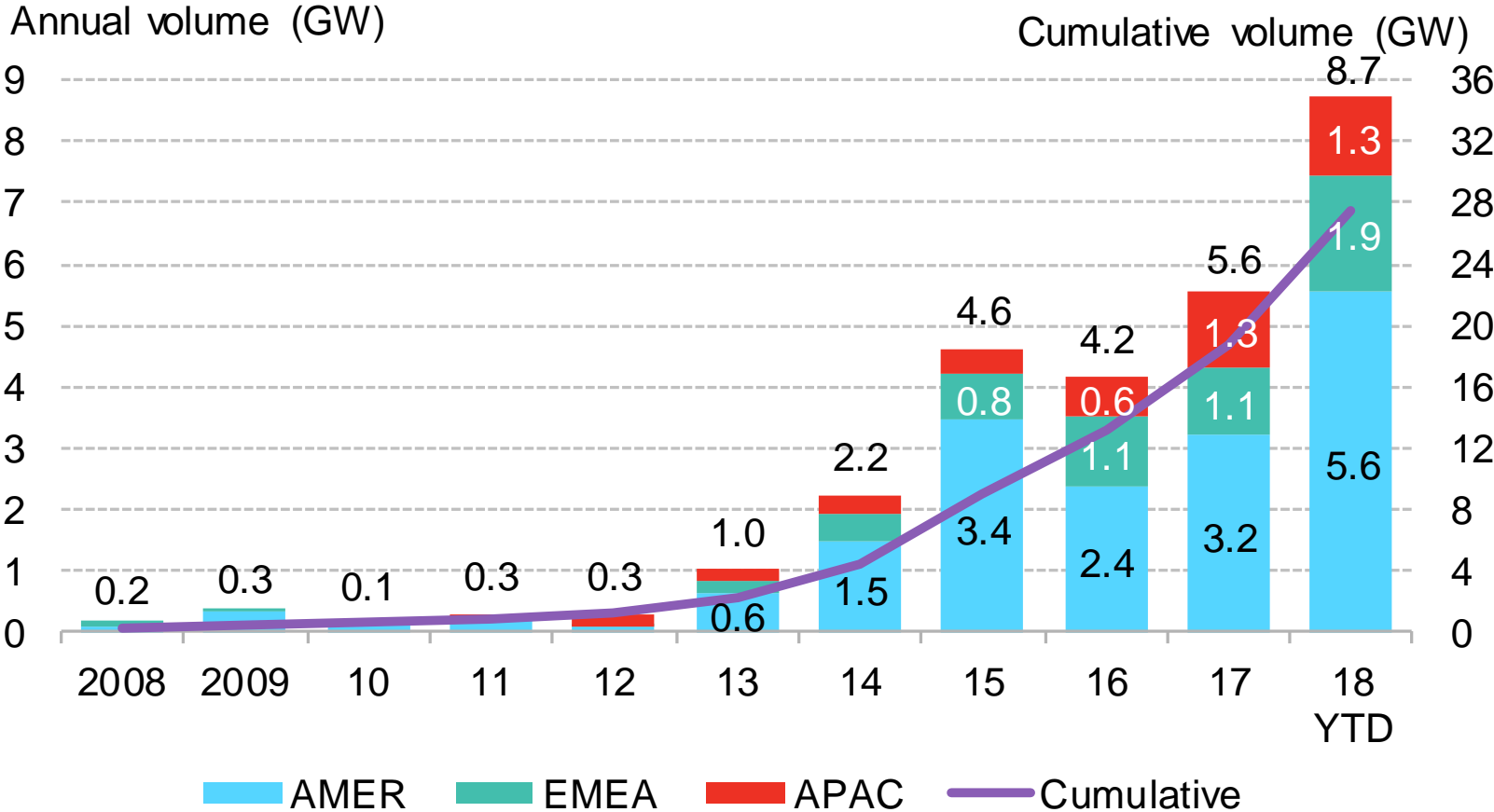


Supporters



"Move from 100 buyers to 100.000"

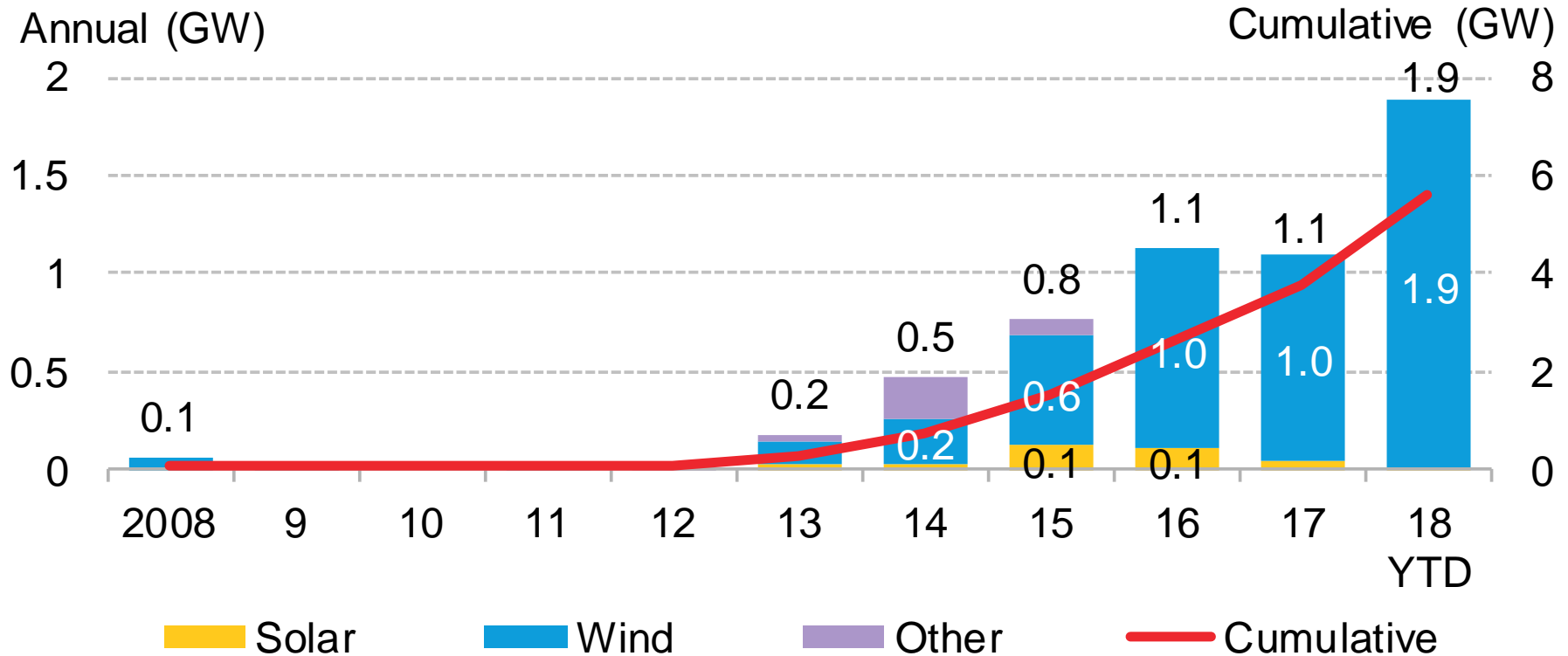
Global corporate PPA volumes by region



Source: Bloomberg New Energy Finance Note: Onsite PPAs not included. APAC number is an estimate. Pre-market reform Mexico PPAs are not included. These figures are subject to change and may be updated as more information is made available.

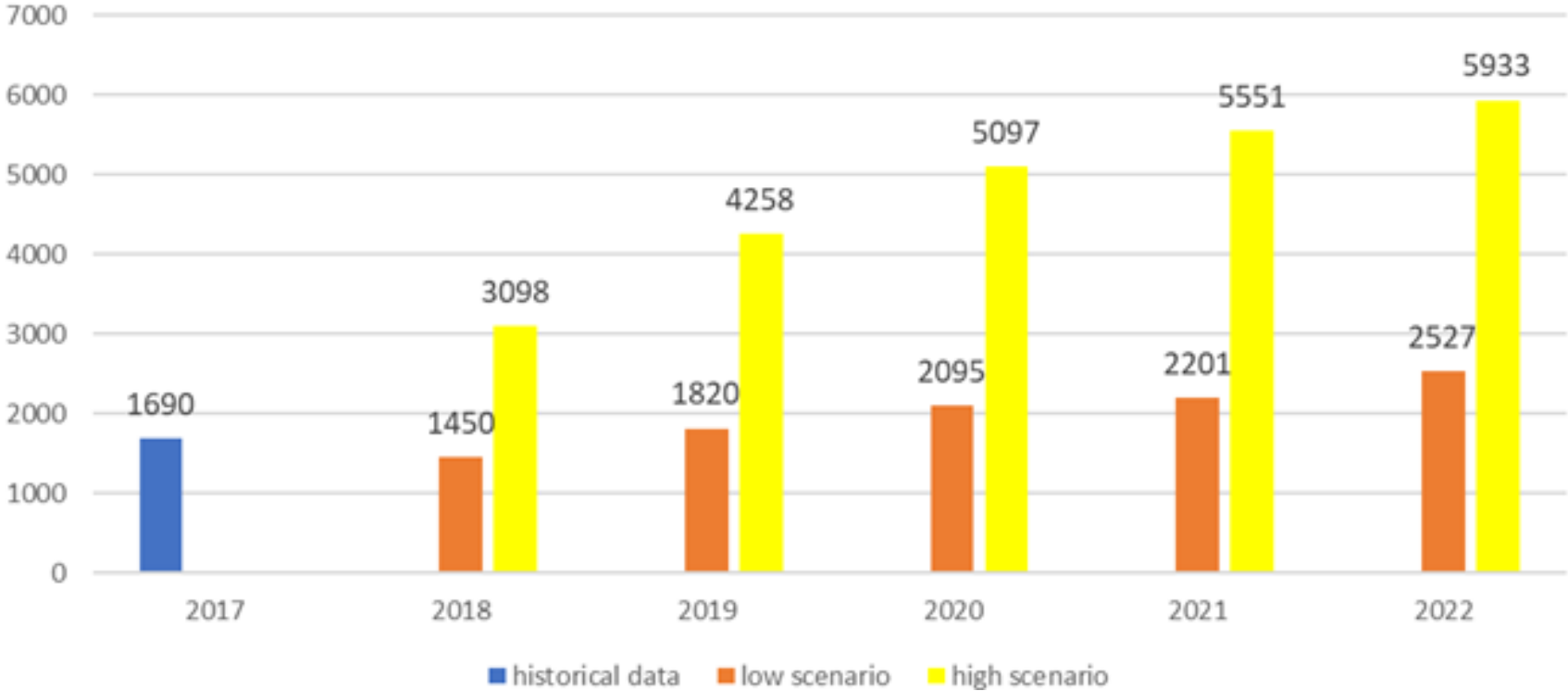


European corporate PPAs: mainly wind



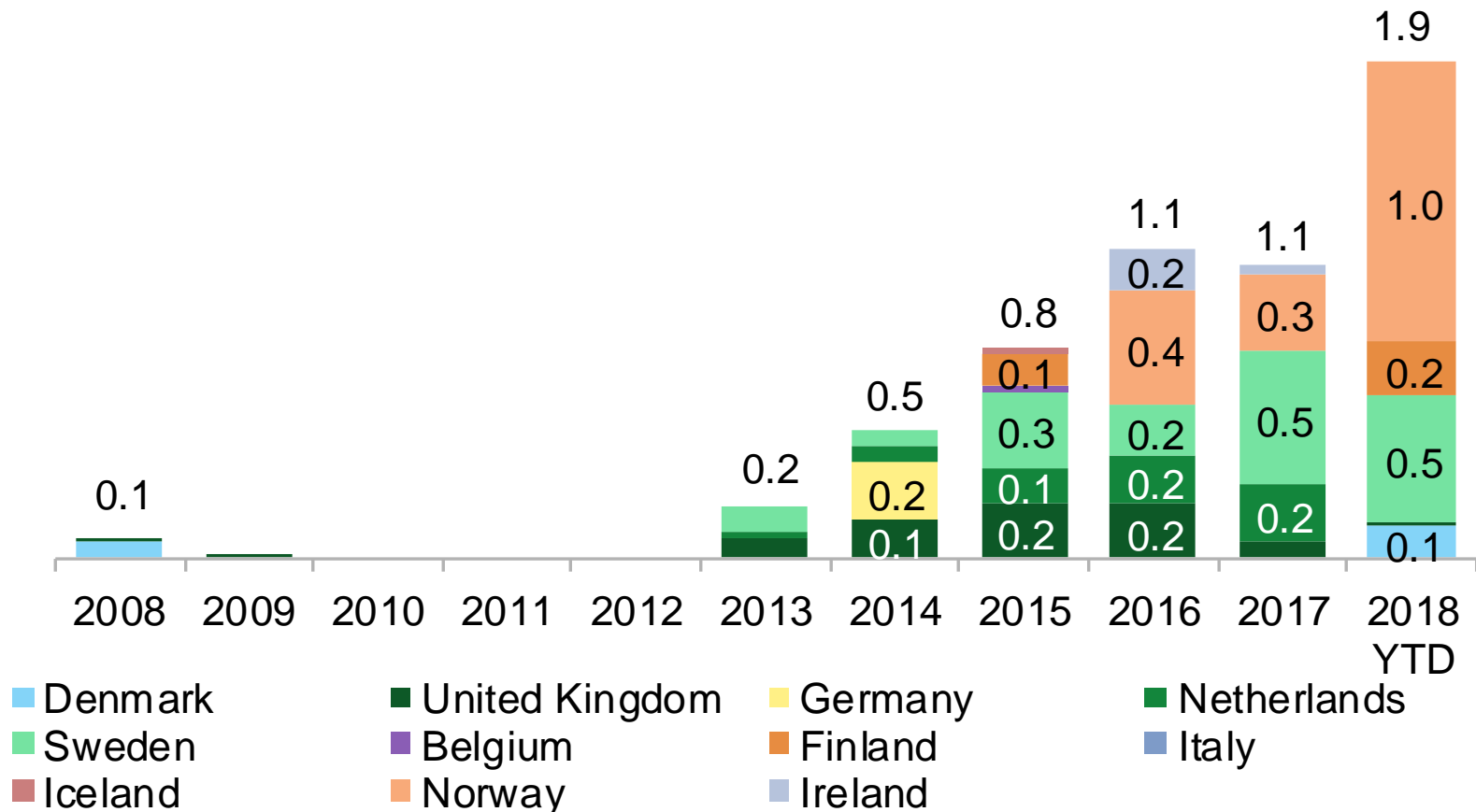
C&I Rooftop – onsite solar forecast (MW)

C&I Forecast under low and high scenario in key European countries



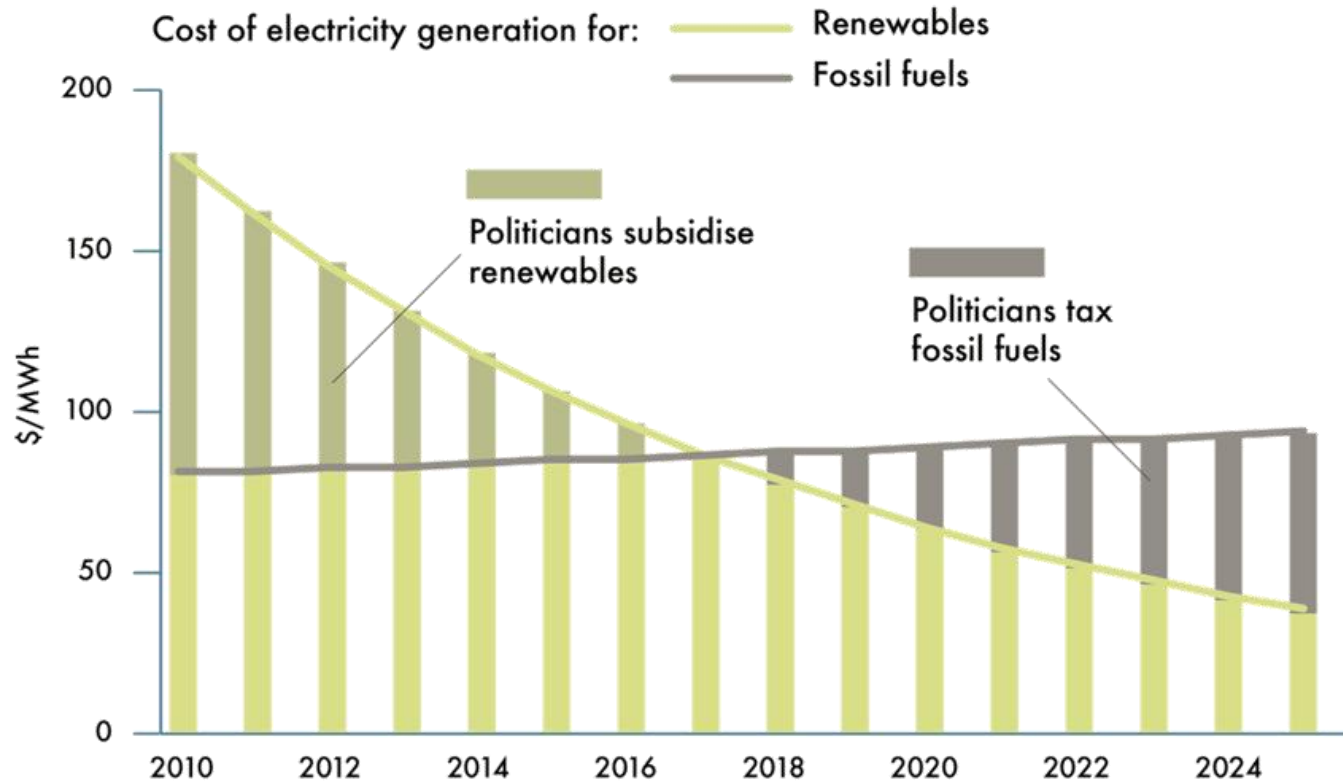
European corporate PPAs: four markets

Annual volume (GW)



Renewable energy now cost competitive

The political window of action



Source: 'The political tipping point – Why the politics of energy will follow the economics', Analyst Note, Carbon Tracker, Jan 2019
Analysis by Kingsmill Bond, design by Margherita Gagliardi



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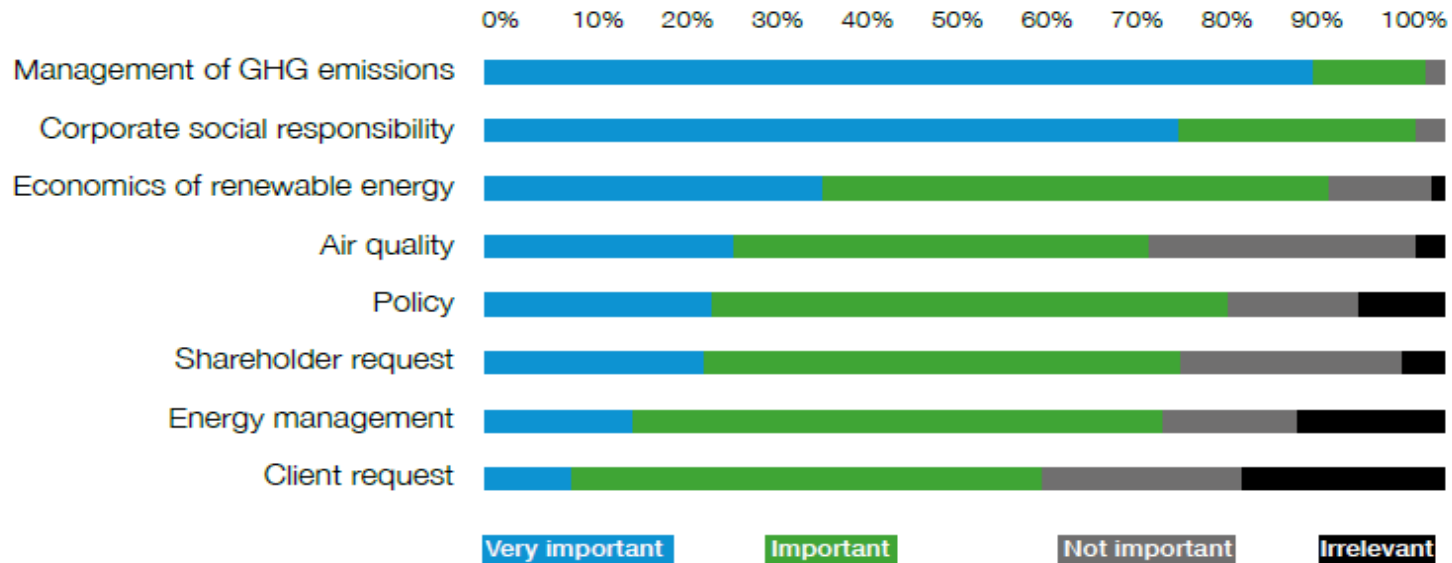
European platform for corporate
renewable energy sourcing

Economics as main driver for active corporates



BayWa r.e. Energy Report 2019: Survey of 1200 companies across six EU countries

DRIVERS FOR RENEWABLE ELECTRICITY SOURCING



“With a life expectancy of over 25 years, we know that our solar power plants will not only help us generate clean, sustainable power, but will also do so in a way that will save Swiss Re millions of dollars in the coming decades.”

- Lasse Wallquist, Senior Environmental Management Specialist, Swiss Re

“Mars is already capitalizing on the falling prices of renewable energy and the long-term cost savings of clean technology. We now purchase enough renewable energy to fuel our entire operations in five countries and plan to make that 11 countries in 2018. All of this is delivered at the same cost, or lower, as fossil fuel.”

- Stephen Badger, Chairman, Mars, Inc.

“Companies committed to aggressive renewable energy targets are already seeing the benefits – from increased innovation, to reduced regulatory uncertainty, strengthened investor confidence, and improved profitability and competitiveness.”

- Christopher Wellise, Chief Sustainability Officer, Hewlett Packard Enterprise

“Renewable targets allow us to improve efficiency, while we run our business in a sustainable way, maximizing returns to our shareholders that care about results, as much as how we achieve them. Furthermore, we expect savings of 6% on the energy bill in 2020 and up to 26% in 2030 thanks to our Renewable Energy Plan.”

- Laura Abasolo, Chief Finance and Control Officer, Telefónica

“As the cost of renewable energy is falling and rapidly attaining parity with grid power, it makes commercial sense for corporates to go 100% on renewables. With advancement in technology and considering economy of scale, the cost of storage systems is also going to fall significantly in the coming years, thus making renewable electricity a more attractive and reliable energy solution.”

- Rakesh Bohra, Sr. Associate Manager – Green initiatives & Infrastructures, Infosys

“Renewables are increasingly becoming the lowest cost option. Electricity costs are one of the largest components of our operating expenses at our data centers, and having a long-term stable cost of renewable power provides protection against price swings in energy.”

- Urs Hölzle, Senior Vice President, Technical Infrastructure, Google



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European platform for corporate
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RE 100

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