



## BLOCKCHAIN BEYOND THE HYPE: LEVERAGING DIGITAL TRANSFORMATION FOR VALUE CHAIN INTEGRITY

CEPS - Place du Congrès 1, Brussels  
12 December 2018, 9.30-13.00

09:30	Registration & coffee
10:00	<b>Welcome address</b> by Felice Simonelli, Senior Research Fellow, Head of Policy Evaluation at CEPS
10:10	<b>Keynote speech</b> by Andrea Renda, Senior Research Fellow, Head of Global Governance, Regulation, Innovation and Digital Economy at CEPS
10:30	<b>Panel discussion</b> moderated by Leonardo Sforza, Managing Director, Public Affairs Practice Leader, MSL Group  <b>Nicolas Kozakiewicz</b> , Head of R&D and Innovation, Worldline, Member of Atos Scientific Committee <b>Joachim Schwerin</b> , Chief Economist, DG GROW, European Commission <b>Louis de Bruin</b> , IBM Blockchain leader for Europe <b>Juri Mattlia</b> , Researcher, The Research Institute of the Finnish Economy <b>Wolfgang Gräther</b> , Senior Researcher, Institute for Applied Information Technology of the Fraunhofer
12:00	Discussion with the audience
12:30	<b>Concluding remarks</b> by Andrea Renda
12:45	Networking Lunch