



HITACHI
Inspire the Next



Hitachi-CEPS European Social Innovation Forum

Quality of Life in Complex Urban Spaces

How can data analytics contribute to more efficient and resilient communities?

6 March 2018, 10.00-12.30

Venue: Théâtre du Vaudeville, Galerie de la Reine, 1000 Brussels

CEPS, in cooperation with HITACHI, invites you to the European Social Innovation Forum 2018.

The conference explores ways in which digital technologies can contribute to the resilience of EU society, with specific emphasis on smart urban spaces. In complex urban environments, where various systems will be integrated into a seamlessly integrated conundrum of technologies, the use of big data analytics can enable, if well implemented, a more secure and enjoyable environment, thus contributing to the quality of life and the fruition of opportunities for social interaction.

But how can policy-makers and the private sector help to solve the social challenges linked to growing urban spaces? How can digital technologies contribute to improve the resilience of the society, enhance quality of life, enable thriving communities? And to what extent can technologies such as video intelligence allow transport operators, retailers, and public authorities to make spaces more convenient and secure, without fatally impinging on citizens' privacy?

The event will be opened by video speech by the European Commissioner Mariya Gabriel and a keynote speech by Ram Ramachander, from Hitachi. A Panel discussion moderated by CEPS Senior Fellow and Head of the Regulatory Policy Unit Andrea Renda will follow. In order to ensure a lively and balanced debate, we have gathered experts who could offer insights from different perspectives. The panel will bring together representatives of the European Institutions, public sector and business. A networking lunch will be served in a dedicated area after the conference.

Agenda

- 9:00** **Registration and coffee**
- 10:00** **Welcome and Introduction by Hitachi and CEPS**
- 10:20** **Keynote Speech**
- Mariya Gabriel, European Commissioner for Digital Economy and Society (video message)
 - Patrik Sjostedt, Chief Commercial Officer, Social Innovation Business Division, EMEA-CIS, Hitachi Europe
 - Matthew Caine, Sales Director EMEA - Smart Spaces and Video Intelligence, Hitachi Vantara
- 11:00** **Panel discussion**
- Discussion moderated by Andrea Renda, Senior Research Fellow, CEPS*
- Michal Boni, EPP, Member of the European Parliament
 - Silvia Ganzerla, Policy Director, EUROCITIES
 - Patrik Sjostedt, Chief Commercial Officer, Social Innovation Business Division, EMEA-CIS, Hitachi Europe
 - Loretta Anania, Programme Officer, DG CONNECT, European Commission
 - Radoslaw Olszewski, Terrorism and Radicalisation Unit/Protection sector, DG HOME, European Commission
- 12:20** **Closing speech by Hitachi**
- 12:30** **Lunch**

Speakers

Mariya Gabriel, European Commissioner for Digital Economy and Society

Bulgarian-born Mariya Gabriel is the current European Commissioner for Digital Economy and Society. She was the Vice-President of the EPP Group in the European Parliament from 2014-2017. Mariya Gabriel was a Member of the European Parliament, EPP/GERB (Citizens for European Development of Bulgaria) from 2009-2017. Since 2012, Mariya Gabriel has served as Vice-President of EPP Women. Prior to this she was Parliamentary Secretary to MEPs from the GERB political party within the EPP Group in 2008-2009. She is part of project teams, such as Digital Single Market, Energy Union, Better Regulation and Interinstitutional Affairs, Budget and Human Resources, and Jobs, Growth, Investment and Competitiveness. As a member of the project teams, her responsibilities include launching ambitious proposals for the completion of a connected Digital Single Market, supporting the development of creative industries and of a successful European media and content industry, as well as other activities turning digital research into innovation success stories.



Patrik Sjöstedt, Chief Commercial Officer, Social Innovation Business, EMEA-CIS Hitachi Europe Ltd.

Patrik Sjöstedt is the Chief Commercial Officer for the Social Innovation Business in EMEA-CIS. Patrik's previous experience within the Hitachi Group, counts EVP at Hitachi Consulting leading Corporate Strategy development and the Operational Consulting practice. Patrik joined Hitachi through the acquisition of Celerant Consulting in 2013 where he was the CEO. Patrik started his career at Arthur Andersen and has 27 years of international experience both as a management consultant and line manager within industry in global Swedish companies like Alfa Laval and Perstorp. With experience from both sides of the "consulting table" Patrik has gained a deep understanding of both strategic business issues as well as the operational reality of running a global business. Special focus on Strategy, Organizational design and Technology Management. Patrik holds a bachelor degree in Business Administration, Finance & Accounting from University of Lund, Sweden and an Executive MBA from IMD, Switzerland. Living in Ljunghusen, Sweden, with his wife and two daughters. Patrik likes to spend time with his family and to practice different sports like golf and padel tennis. He always packs his running shoes for early morning excursions while travelling.



Matthew Caine – Regional Director (EME) – Smart Spaces & Video Intelligence

Matt is responsible for the Smart Spaces & Video Intelligence business within the EMEA region. He has been instrumental in driving the EMEA strategy for Hitachi. With over 15yrs of experience leading many teams across EMEA and successfully delivering projects with the Police, Transportation, Finance and Smart Cities verticals. Prior to Hitachi, Matt was responsible for EMEA and India region for a large, global software company focused on Public Safety and Enterprise Security Solutions for over 10yrs. Some of his major projects include: Sochi 2014 Winter Olympics, 2014 Commonwealth Games, Glasgow Smart City, Rajasthan Smart City, Network Rail, London Underground, Renfe, ADIF, Pro Rail, JP Morgan Chase, State Street Bank, KPMG, London Metropolitan Police, NYPD, Delhi Police.



Michał Boni, EPP, Member of the European Parliament

Michał Boni graduated from the University of Warsaw and was awarded a PhD before lecturing at the Department of Polish Culture for many years. He was involved in the 'Solidarity' underground movement since 1980. He was the Minister of Labour and Social Policy in 1991, and from 1992 to 1993 he was Secretary of State in the same ministry, where he was responsible, among other things, for labour market policy. From 1998 to 2001, Mr Boni was Chief Advisor to the Minister of Labour and Social Policy. He was the Minister - Head of Strategic Advisors to the Prime Minister Donald Tusk from 2008, and Minister of Administration and Digitisation of Poland from 2011 until 2013. He has been an MEP since 2014, and a member of the LIBE and ITRE Committees.



Silvia Ganzerla, Policy Director, EUROCITIES

Silvia Ganzerla, has over 15 years of work experience in European policies, including local development, housing, employability & skills, education, poverty, innovation and entrepreneurship. She currently works as a Policy Director at EUROCITIES, the network of major European cities, where she is responsible for economic development and social policies, including the urban agenda, SDGs and social innovation. Silvia has also an expertise in policy learning and policy transfer. In her previous job Silvia was a senior consultant in policy evaluation and technical assistance.



Loretta Anania, Programme Officer, DG CONNECT, European Commission

Loretta Anania is a programme officer with the European Commission, DG Communication Networks Content & Technologies, Next generation Internet Unit. An Italian citizen, she earned a BA from Sussex University (UK) and a PhD from MIT where she taught, and worked on new media, AI, and HCI at the Media Lab. She published in the domain of internet access policy (flat-rate pricing) on multimodal search engines, and more recently on digital social innovation and emergent behaviours in civil society organizations. Dr Anania was twice elected Chairman of the Board of the International Telecommunications Society (www.its-world.org), served as scientific editor of Communication & Strategies journal(www.idate.org) and is Steering Board member of QoMEX (www.qomex.org) on quality of experience metrics and standards. She currently manages EC funding in the area of collective intelligence and sustainable social innovation.



Moderator

Andrea Renda, Senior Research Fellow and Head of Regulatory Policy Unit, CEPS

Andrea Renda is a Senior Research Fellow and Head of Regulatory Policy at CEPS. He currently holds the Chair in Digital innovation at the College of Europe in Bruges (Belgium). He is a non-resident fellow at the Kenan Institute for Ethics at Duke University. His current research interests include regulation and policy evaluation, regulatory governance, private regulation, innovation and competition policies, Internet policy, and the alignment of policies for long-term impacts such as sustainability and decarbonisation. He also specializes in EU law and policymaking, and in international regulatory cooperation. Over the past two decades, Andrea Renda has provided academic advice to several institutions, including the European Commission, the European Parliament, the OECD, the World Bank and several national governments around the world. Andrea Renda earned a BA *cum laude* in Economics from LUISS Guido Carli University, Rome, in 1995 (Dissertation awarded a special distinction) and is European Master of Law and Economics (LL.M., with distinction, University of Hamburg, 1996). He holds a Ph.D. degree in Law and Economics awarded by the Erasmus University of Rotterdam.

