



Digital Traceability in the Fight against Illicit Trade

Improving Rules and Practices

Monday, 6th November 2017, 9:30-13:00

CEPS Conference Room, 1 Place du Congrès, 1000 Brussels

CEPS, in cooperation with MSL Group, invites you to a seminar on the business practices and policy developments in the fight against illicit trade.

The widening scope of counterfeiting and growth of illicit trade is becoming an increasing economic, social and security threat for many countries, affecting health, safety and trust among citizens. Consequently, business, policymakers, consumer protection organisations and enforcement authorities, at national and international levels, are doubling their efforts to tackle these serious crimes.

The design and deployment of innovative digital tools, coherent rules and internationally viable technical standards, underpinned by more effective public-private collaboration, is crucial to win the battle against one of the most lucrative and least sanctioned actions of organised crime across the globe.

Industry experts and representatives from the EU, OECD, WCO and national authorities will share their perspectives and policy approaches to tackling the problem of cross-border illicit trade, also with reference to non-EU countries. This seminar, the fourth of its kind co-hosted by CEPS and MSL Group, will address the following themes:

- Progress and barriers to using digital technologies to improve traceability and authentication throughout the supply and value chain.
- Technical and regulatory requirements for enhancing digitalisation of traceability and authentication.
- International initiatives to foster cooperation among stakeholders

Agenda

9:30	Registration & coffee
10:00	Welcome address by Felice Simonelli, Research Fellow at CEPS
10.15- 11.15	Progress and EU regulatory requirements for enhancing digitalisation of traceability and authentication. <i>Moderated by Leonardo Sforza, MSL Group</i> Jasmin Battista, Head of E-Commerce Sector at DG CONNECT (European Commission) Stéphanie Martin, Policy Officer, Intellectual Property and Fight against Counterfeiting at DG GROW (European Commission) Philip Allen, Global Product Manager at Essentra Nick Soper, Internal Market Director at spiritsEUROPE
10.15- 11.30	Q&A
11.30-11.45	Coffee break
11.45 – 12.45	Removing barriers to foster international and stakeholder cooperation <i>Moderated by Felice Simonelli, CEPS</i> Viggo Elster, Technical Officer, Intellectual Property Rights Section at World Customs Organisation Georg Roebling, Head of Unit, Customs and Tobacco Anti-Fraud Policy; AFIS at OLAF (European Commission) Cezary Sowiński, Customs and Regulatory Affairs Manager at DHL
12.45- 13.00	Q&A
13:00	Networking lunch