



Internet Governance Outlook 2017: Is it time for a Digital Geneva Convention?

There is an increasing concern for the growth of cybercrime activity worldwide. What is particularly striking is not just the rising volume of cyber-attacks but the proliferation of the state-led attacks that are generating the risk of a cyberwar, an invisible war with enormous consequences and unintended side effects.

The governance of these new challenges in the cyberspace is becoming essential and increasingly important. In recent years, the global governance of Internet turned out to be quite controversial due to conflicting views on the respective roles of the main stakeholders in this process (the government, the private sector, the technical community and the civil society) and an increasing geopolitical division between States.

However, after the confirmation from the US government of the IANA Stewardship transition to the international multi-stakeholder community and the renewal of the IGF mandate for ten years in 2016, the current year could represent an opportunity to discuss and to design agreements on measures for confidence building in cyberspace. The work of the 5th UN Group of Governmental Experts (GGE), the launch of the Global Commission on Stability in Cyberspace (GCSC) at the Munich Security Conference last February and the recent proposal from the private sector of a Digital Geneva Convention are important signals of a readiness and a renewed interest to discuss the implementation of international rules to protect the civilian use of the internet.

As part of the recently launched [Cybersecurity@CEPS Initiative](#) we are holding a public seminar on 29 March from 16:00 to 18:00 to contribute to the exchange of knowledge and ideas on these issues between governments, business, technical communities and civil society.

Participation in this event is exceptionally free of charge. Registration from 15:30. A light cocktail will be served after the event from 18:00 to 19:30.

AGENDA

15:30 **Registration & welcome coffee**

16:00 Introduction:

Lorenzo Pupillo, CEPS

16:05 **Milton Mueller**, Georgia Tech

16:20 **Jan Neutze**, Microsoft

16:35 **Heli Tiirmaa-Klaar**, EEAS

16:50 Question & Answers

16:55 **Lise Fuhr**, ETNO

17:10 **Jens-Henrik Jeppesen**, CDT

17:25 **Adam Peake**, ICANN

17:40 Discussion

BIOGRAPHIES



Lise Fuhr

Director General, ETNO

Prior to that, she was Chief Operating Officer of DK Hostmaster and DIFO, the company managing the .dk domain name. In the period between September 2014 and December 2015 she also chaired the Cross Community Working Group for the IANA Stewardship Transition, building on her strong network within the internet community. She has recently been appointed to the Internet Society Public Interest Registry Board of Directors for a three year term starting in July 2016.

Lise has 10+ years of experience in the telecoms industry. She started her career at the Danish Ministry of Science, Technology & Innovation (1996-2000) where she wrote and implemented regulation for the telecommunication markets. After that, she worked for the telecoms operator Telia Networks (2000-2009), where she led various teams dealing with issues as diverse as interconnection agreements, mobile services and industry cooperation.



Jens-Henrik Jeppesen

Director European Affairs, Center for Democracy & Technology

For the past 15 years, Jens has been engaged in European and international public policy, focusing on digital economy and technology policy. He is based in Brussels.

Jens began his European affairs career as a trainee at the US Desk of the European Commission's Directorate General for trade and external affairs. He also worked for the American Chamber of Commerce to the EU, managing staff support to the Telecommunications Subcommittee and to the European-American Industrial Council. He later headed the Technology, Media and Telecoms Practice of a leading European Public Affairs consultancy, Adamson BSMG Worldwide. In that role, he managed a team of consultants advising clients such as IBM, Vodafone, Orange and Tele2 on telecommunications and information society policy.

Before joining Dell in 2007, Jens managed Intel's EU Affairs team. He and his team drove Intel's corporate and technology policy agenda, including data protection, cybersecurity, telecommunications and spectrum regulation, copyright and digital rights management, patents and standards policy and regulation. Jens personally led Intel's European policy work on digital content, copyright and DRM. He managed several engagements between Intel executives, and European Commissioners and Member State governments.

Jens established Dell's European Government Affairs practice and set up its Brussels office. In his role as "Director, Government Affairs, EMEA," Jens was responsible for managing Dell's engagement with policy makers in the region, building support programs for Dell's Public Sector businesses in major European markets, and advising management on state aid and antitrust

issues relating to Dell's operations in the European region.

Jens has been an active and longstanding member of leading industry organizations, such as BSA – the Software Alliance, Digital Europe and the American Chamber of Commerce to the EU, where he has chaired committees and working groups.



Heli Tiirmaa-Klaar

Head of Cyber Policy Coordination Conflict Prevention and Security Policy, European External Action Service

Heli Tiirmaa-Klaar coordinates EU external cyber relations at the European External Action Service. Prior to this position, she was seconded as a Cyber Security Policy Advisor to NATO where she helped to develop the new NATO Cyber Defence Policy and its Action Plan. She has been working on cyber security issues since 2007 when she led an interdepartmental working group to develop the national Cyber Security Strategy after Estonian cyber attacks.

In 2008-2010 she coordinated the implementation of Estonia's Cyber Security Strategy and managed the National Cyber Security Council. She oversaw the development of Estonia's Critical Information Infrastructure Protection system and facilitated public-private partnerships at national level. She also worked closely with European Union institutions for the launch of the EU Critical Information Infrastructure Protection policy, as well as with other international organisations.

She has served at various managerial positions at the Estonian Ministry of Defence between 1995 and 2005, including the Head of Security Policy Analysis Division, Head of NATO Division and the Head of International Organisations Department.

In 2005-2007, she established the Department of International Studies at the Tallinn University where she introduced the International Relations and Security Studies programmes at graduate level. She has contributed to several academic journals and books.



Milton Mueller

Professor, Internet Governance Project, School of Public Policy Georgia Institute of Technology

Milton Mueller is an internationally prominent scholar specializing in the political economy of information and communication. The author of seven books and scores of journal articles, his work informs not only public policy but also science and technology studies, law, economics, communications, and international studies. His books *Networks and States: The global politics of Internet governance* (MIT Press, 2010) and *Ruling the Root: Internet Governance and the Taming of Cyberspace* (MIT Press, 2002) are acclaimed scholarly accounts of the global governance regime emerging around the Internet. Mueller's research employs the theoretical tools of institutional economics, STS and political economy, as well as historical, qualitative and quantitative methods.

Dr. Mueller's prominence in scholarship is matched by his prominence in policy practice. He is the co-founder and co-director of the Internet Governance Project (IGP), a policy analysis center for global Internet governance. Since its founding in 2004, IGP has played a prominent role in shaping global Internet policies and institutions such as ICANN and the Internet Governance Forum. He has participated in proceedings and policy development activities of ICANN, the International Telecommunications Union (ITU), the National Telecommunications and Information Administration (NTIA) and regulatory proceedings in the European Commission, China, Hong Kong and New Zealand.

He has served as an expert witness in prominent legal cases related to domain names and telecommunication policy. He was elected to the Advisory Committee of the American Registry for Internet Numbers (ARIN) from 2013-2016, and appointed in 2014 to the IANA Stewardship Coordination Group. Dr. Mueller has also been a practical institution-builder in the scholarly world, where he led the creation of the Global Internet Governance Academic Network (GigaNet), an international association of scholars.



Jan Neutze

Director of Cybersecurity Policy, EMEA, Microsoft

Jan Neutze is Director of Cybersecurity Policy at Microsoft responsible for Europe, Middle East, and Africa (EMEA). In this role Jan works with policy and technical stakeholders on a range of cybersecurity issues, including security strategy and policy, cloud security, risk management, information assurance and critical infrastructure protection. In 2015, Jan was appointed to the ENISA Permanent Stakeholders' Group (PSG) for the 2015-2017 term.

Before taking on Microsoft's EMEA cybersecurity portfolio in 2013, Jan worked in Microsoft's Trustworthy Computing (TwC) group at Microsoft Corp. in Redmond, WA focusing on cybersecurity public policy, cloud security and cybersecurity norms, as well as engaging with partners from government, international organizations, and academia.

Jan came to Microsoft from the United Nations Headquarters where he served for three years in the policy planning staff of the UN Secretary-General and the Department of Political Affairs, leading a range of cybersecurity and counterterrorism projects. Prior to his work at the UN, Jan led a range of transatlantic security policy projects at the German Marshall Fund of the United States and the Atlantic Council of the United States.

Jan is a Certified Information Systems Security Professional (CISSP) and a Certified Information Privacy Professional (CIPP) and holds a J.D. from the University of Muenster, Germany as well as an M.A. in Security Studies from Georgetown University in Washington, DC.

**Adam Peake**

Global Civil Society Engagement, ICANN

Adam is responsible for ICANN's relations with civil society organizations, including academia, and supporting non-commercial participation in ICANN's multi-stakeholder model.

Before joining ICANN in December 2014, Adam spent more than two decades as a senior researcher fellow at the Center for Global Communications (GLOCOM), International University of Japan, where he worked on projects related to telecommunications and Internet policy.

Adam has been active in policy-making activities for the deployment and development of the Internet since the early-1990s. He was one of the lead civil society representatives during the World Summit on the Information Society (WSIS), Internet Governance Forum (IGF) and NETmundial. External to ICANN: Adam is a Senior Visiting Researcher, Keio International Center for Internet and Society, Keio University, Tokyo, Japan, and Associate Executive Research Fellow, Center for Global Communications (GLOCOM), International University of Japan, Tokyo, Japan.