

WCO IPM Program overview

May 2017

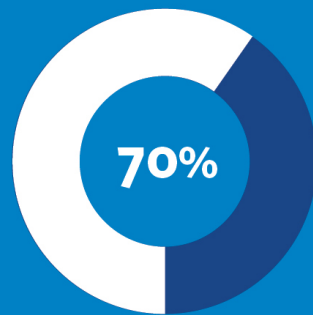




World Customs Organization

The World Customs Organization (WCO) is an independent intergovernmental body representing **181 Customs administrations** across the globe.

181
MEMBERS



National Customs Administrations (Countries)

CUSTOMS AUTHORITIES ARE ON THE FRONT LINE IN THE FIGHT AGAINST COUNTERFEITING AND ACCOUNT FOR **70% OF SEIZURES IN THE WORLD.**

Counterfeiting

\$600 Billion

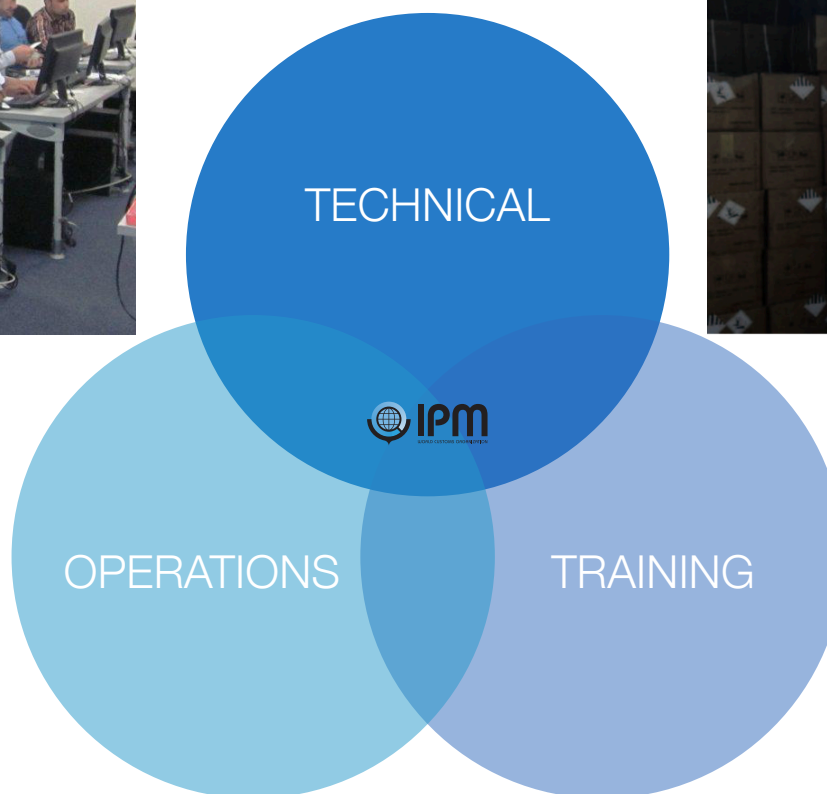
2014 (ICC)



\$1.7 Trillion

2015 (ICC)

WCO's Anti-Counterfeiting Program



The IPM Tool

The only global anti-counterfeiting platform for law enforcement



Main features:

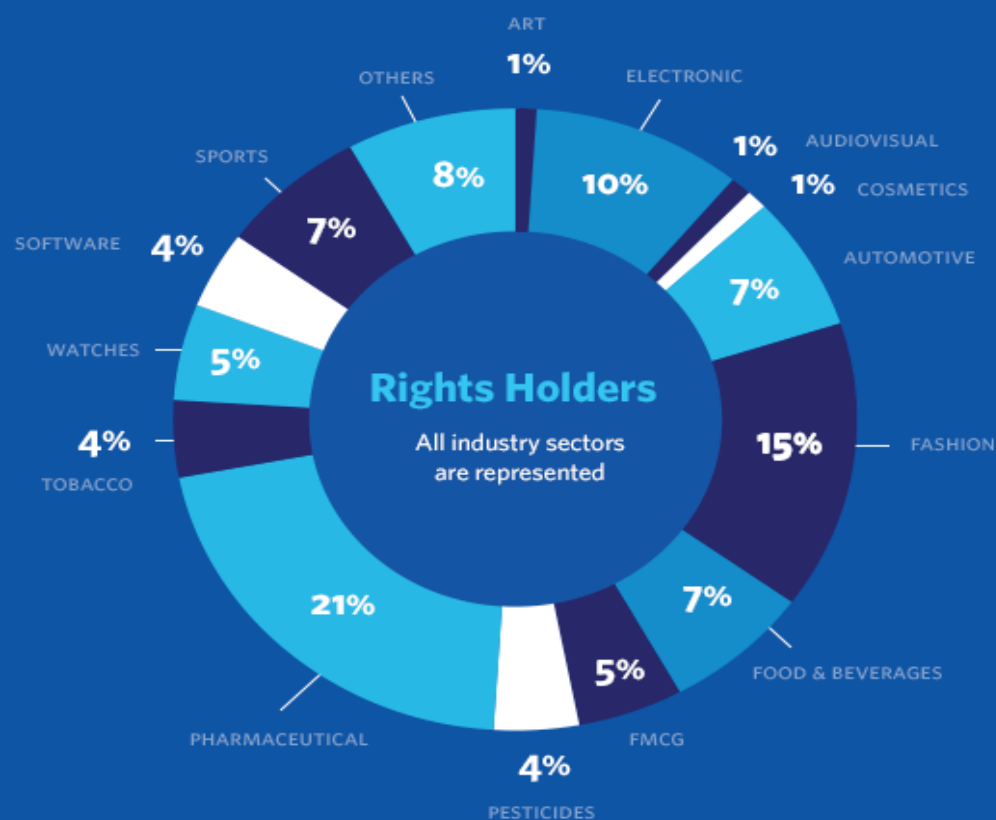
- Gateway to information & actionable resources
- Operational information for Customs officers on the ground
- Continuous training for Customs officers on brands
- Improved communication

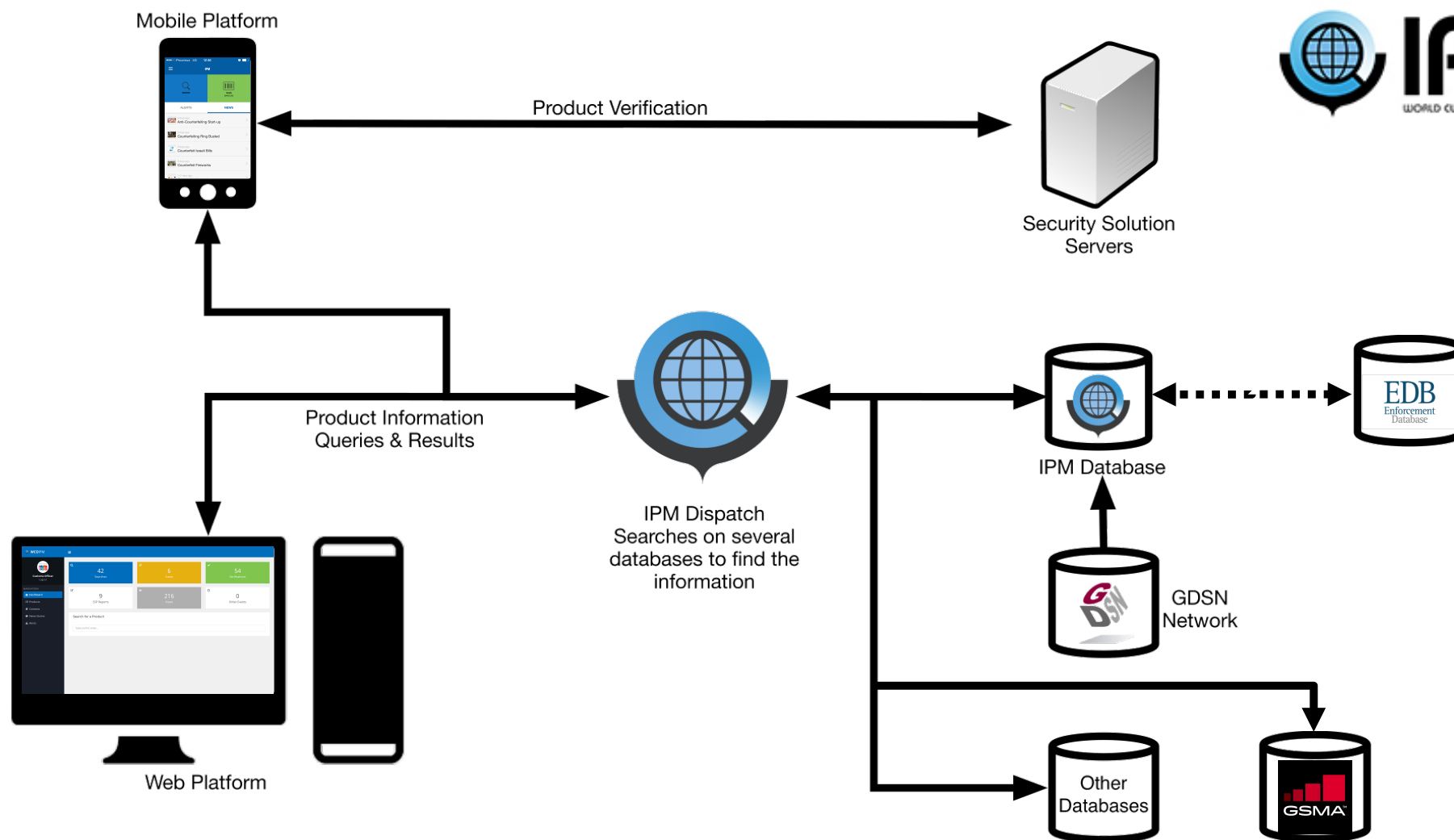


January 2017:

95

IPM – Industries



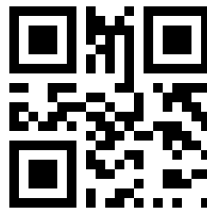


Interoperability with Security Solutions



XS11L

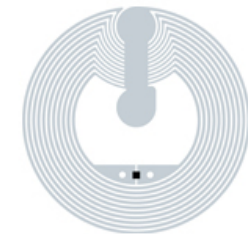
Alphanumeric



Data Matrix

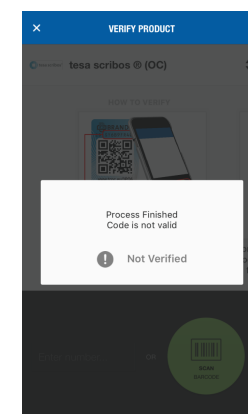
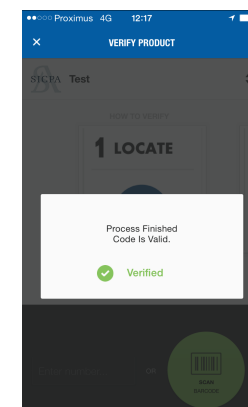
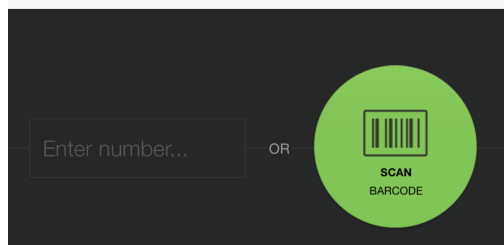
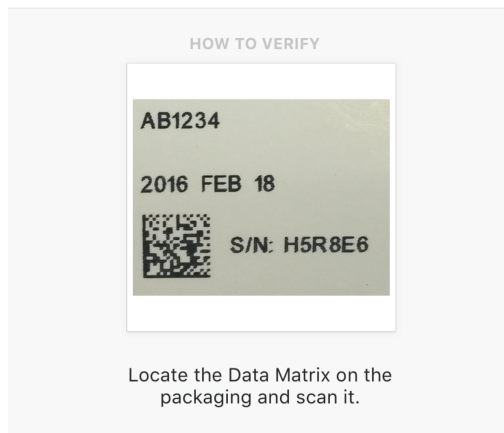
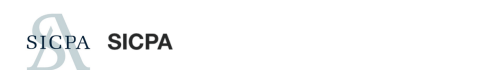
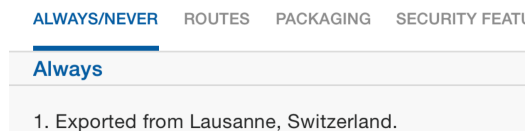
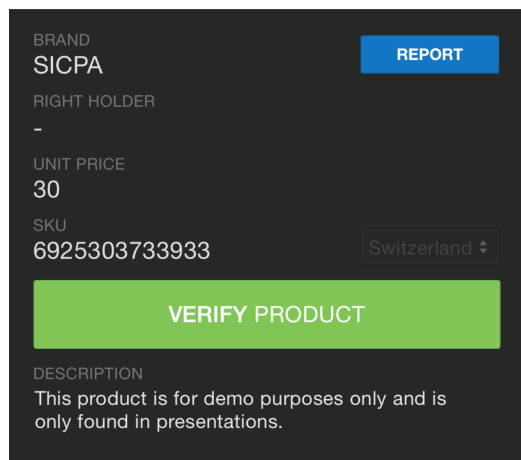
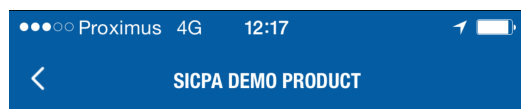


Image-based



NFC Tags

Verification via SSP integration



Current SSP ecosystem



Current partner ecosystem



What is in it for you?



Real-time transmission of product information to Customs officers on the ground



Share news and alerts



Invitations to conferences involving Customs officers and security solution providers



RIGHTS HOLDERS



Direct access to Customs officials



Continuous training of Customs officers



Access product specific analytical data

Questions

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Thank You!

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