

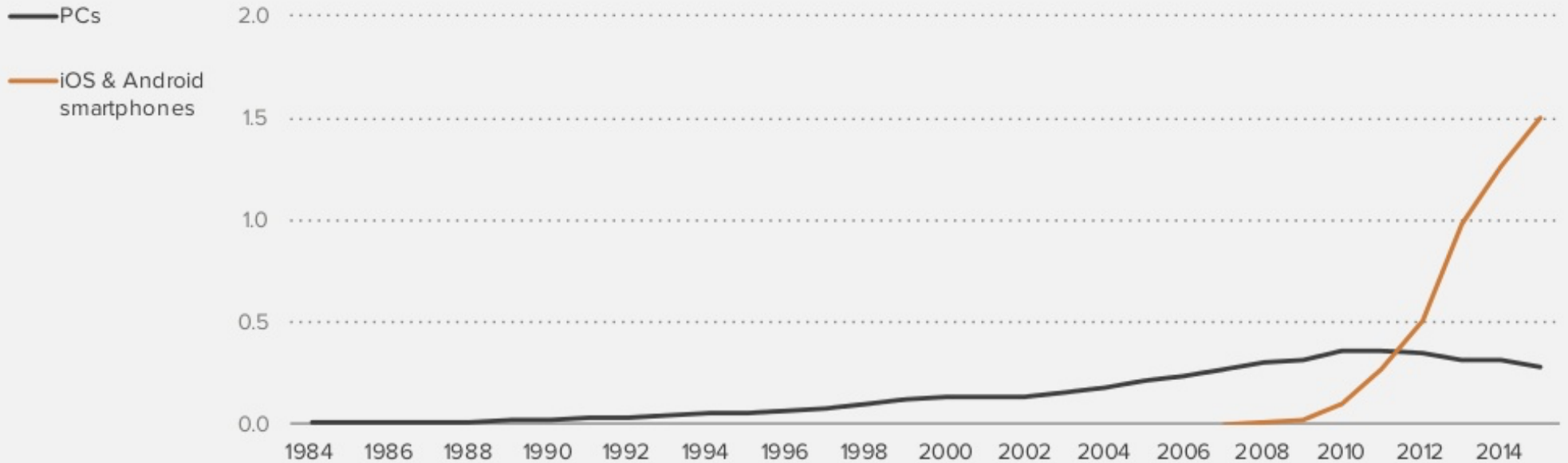
*16 November 2016, CEPS, Brussels*

# Policy for 21<sup>st</sup> Century networks

*Brian Williamson*

Fundamental shift in scale - from 300m+ PC units a year to 1.5bn smartphones and growing

### Annual unit sales (bn)



# Is “wireless fibre” next?

Australia - pivot way from FTTP

## I was wrong on NBN: It's a turkey



The NBN could become costly.

The Australian | 12:00AM October 15, 2016

1028

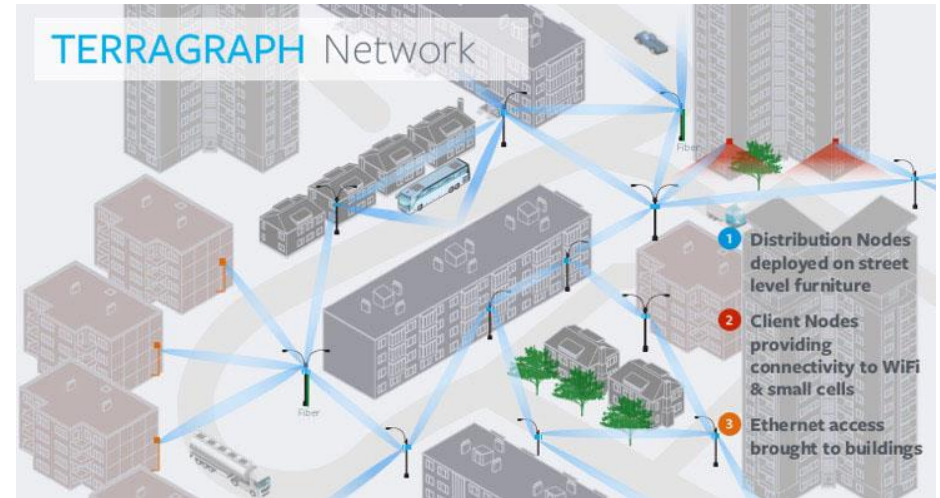


Save



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“Wireless fibre” in US



Source: Facebook, April 2016

We don't need a plan we need incentives

# Policy for 21<sup>st</sup> Century networks

## Market – diverse & changing

- Technology mix
- Keep options open
- Upgrade fast – software

## Policy – less hubris

- Technology agnostic
- Business model agnostic
- Strong predictable incentives