

29 June 2016, CEPS

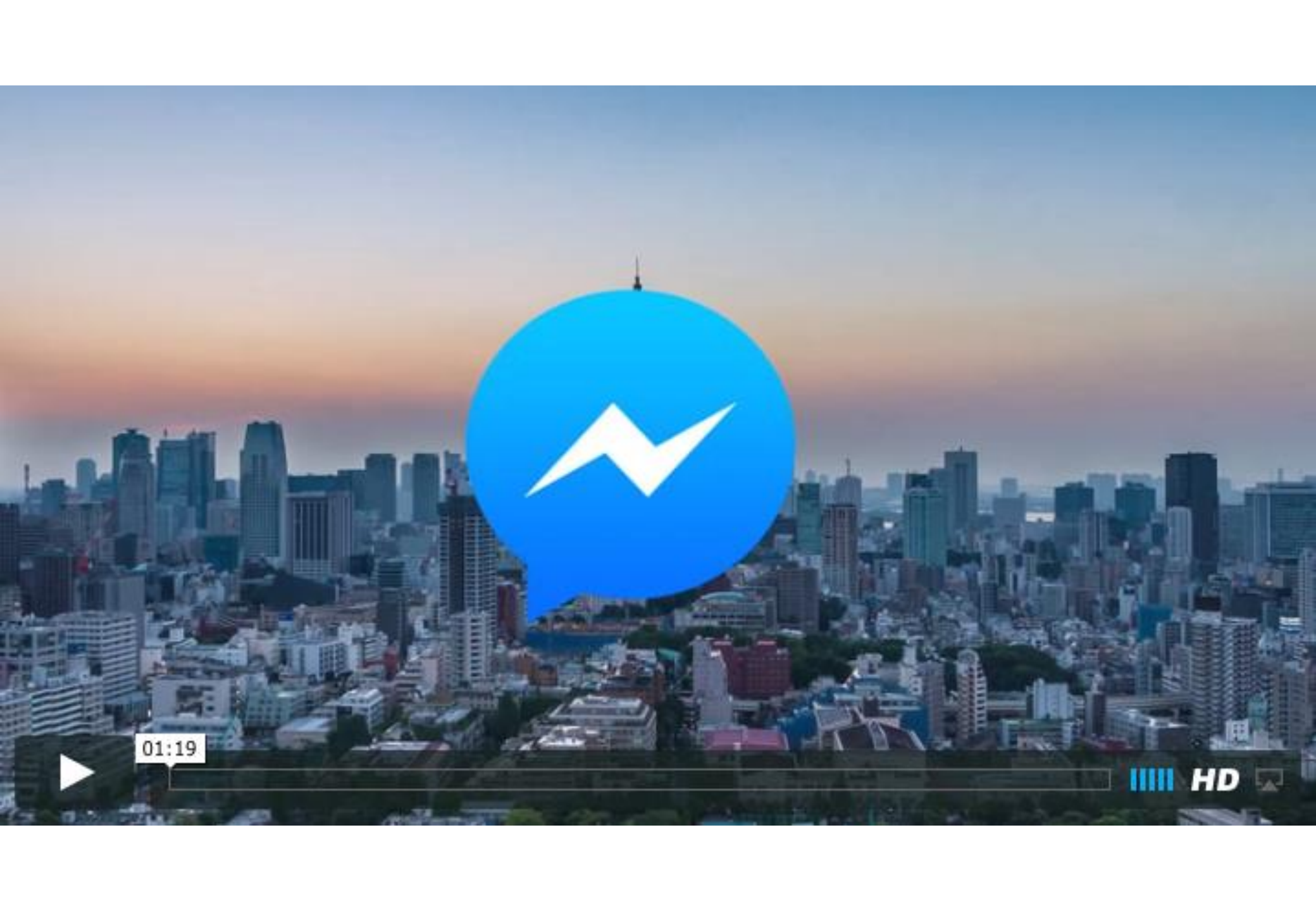
Apps, platforms & next generation communications – what next?

...Communications in everything, everything in communications

Brian Williamson







01:19



HD

What should be done?

- Remove legacy service competitive advantages due to vertical integration?
 - Default calling service, managed service, 2G coverage
 - But removal of these features may harm consumers
- Extend sector-specific regulation – but to what & why (communications in everything, everything in communications)?
 - May fragment digital single market (NGCs are pan-European now)
 - Harm investment, innovation, consumer & enterprise users
- Reduce sector-specific regulation to increase innovation & investment
 - Eliminate regulation of legacy communications (emergency calls exception?)
 - Minimise regulation of NGA - rely on competition & commercial agreements
- Rethink broadband goals
 - Ubiquity vs. speed for user/apps
 - Focus on end-to-end connectivity - wireless edge constraints