

Audiovisual Media Services within the Digital Single Market

15 June 2016, 10:00 – 17:30
Venue: CEPS Conference Room
1, Place du Congrès 1000
Brussels, Belgium

9:30 Registration

10:00 **Welcome**
Colin Blackman, Centre for European Policy Studies – CEPS
Sally Broughton Micova, LSE Media Policy Project and UEA Centre for
Competition Policy

Opening Keynote: Lorena Boix Alonso, Head of Converging Media and
Content, DG Connect

10:45 Coffee break

11:00 Panel on **Scope of the Directive**

Chair: Colin Blackman

Presenters:

Đorđe Krivokapić, University of Belgrade and SHARE Foundation: *Regulating
live-streaming and video sharing platforms in the AVMS market*

Indrek Ibrus, Tallinn University: *Serving small markets: Modelling the
application of AVMSD based on graduated size-based regulation*

Loreto Corredoira, Complutense University of Madrid: *Revisiting the AVMSD
after Netflix or Amazon Prime Video*

Respondent: Rosina Robson, Pact

12:30 Lunch

13:30 Panel on **Media Plurality and Diversity**

Chair: Sally Broughton Micova

Presenters:

Beata Klimkiewicz, Jagiellonski University of Krakow: *Media pluralism from
the user's perspective*

Krisztina Rozgonyi & Katharine Sarikakis, University of Vienna: *Supporting
the diversity of European audiovisual works beyond quotas*

Respondents:

Maciej Tomaszewski, DG Justice, European Commission
Giovanni Melogli, International Alliance of Journalists

15:00 Coffee break

15:15 Panel on **Consumer Protection**

Chair: Karen Donders, Vrije Universiteit Brussel

Presenters:

Aida Martori Muntsant, Universitat Autònoma de Barcelona: *Proximity television: A cornerstone of broadcasting systems to be recognised in European legislation*

Marko Milosavljević, University of Ljubljana: *Audiovisual media services within the Digital Single Market: A framework for commercial communications*

Respondents:

Emilie Anthonis, ACT - Association of Commercial Television in Europe
Agustin Reyna, BEUC - The European Consumer Association

17:00 **Closing Remarks:** followed by a **Drinks Reception**