

AGENDA

People, Places & Policies: promoting systemic innovation and a stronger entrepreneurial culture in Europe.

Wednesday, 27 April 2016, 18:00-20:00
European Parliament, Room A7F 387

17:30 *Registration*

18:00 *Introduction*

Eva Paunova, Member of the European Parliament
Robert Madelin, Senior Innovation Advisor, European Commission

18:20 *Presentation of the main findings and policy recommendations by:*

- **José Manuel Leceta**, Chairman, Insight Foresight Institute;
- **Totti Könnölä**, Managing Director, Insight Foresight Institute
- **Felice Simonelli**, Research Fellow, CEPS

19:00 *Feedback to promote systemic innovation and a stronger entrepreneurial culture in Europe: moderated by **Jose Manuel Leceta***

- **Stéphane Reboud**, Executive Director for EMEA Services Sales, and head of Dell for Entrepreneurs EMEA
- **Imelda Vital**, Head of EU office at Amway
- **Eduardo Salido**, Public Affairs and Policy Manager at Telefónica
- **Benoit Tabaka**, Head of Mobile Economic Policy EMEA at Google
- **Fabian Vandenreydt**, Head of Securities Markets, Innotribe SWIFT

19:30 **Q&A from the audience**

19:45 *Closing remarks*

Luc Soete, Chairman of RISE