



Connecting SMEs for a green economy

What is GreenEcoNet and where is it heading?

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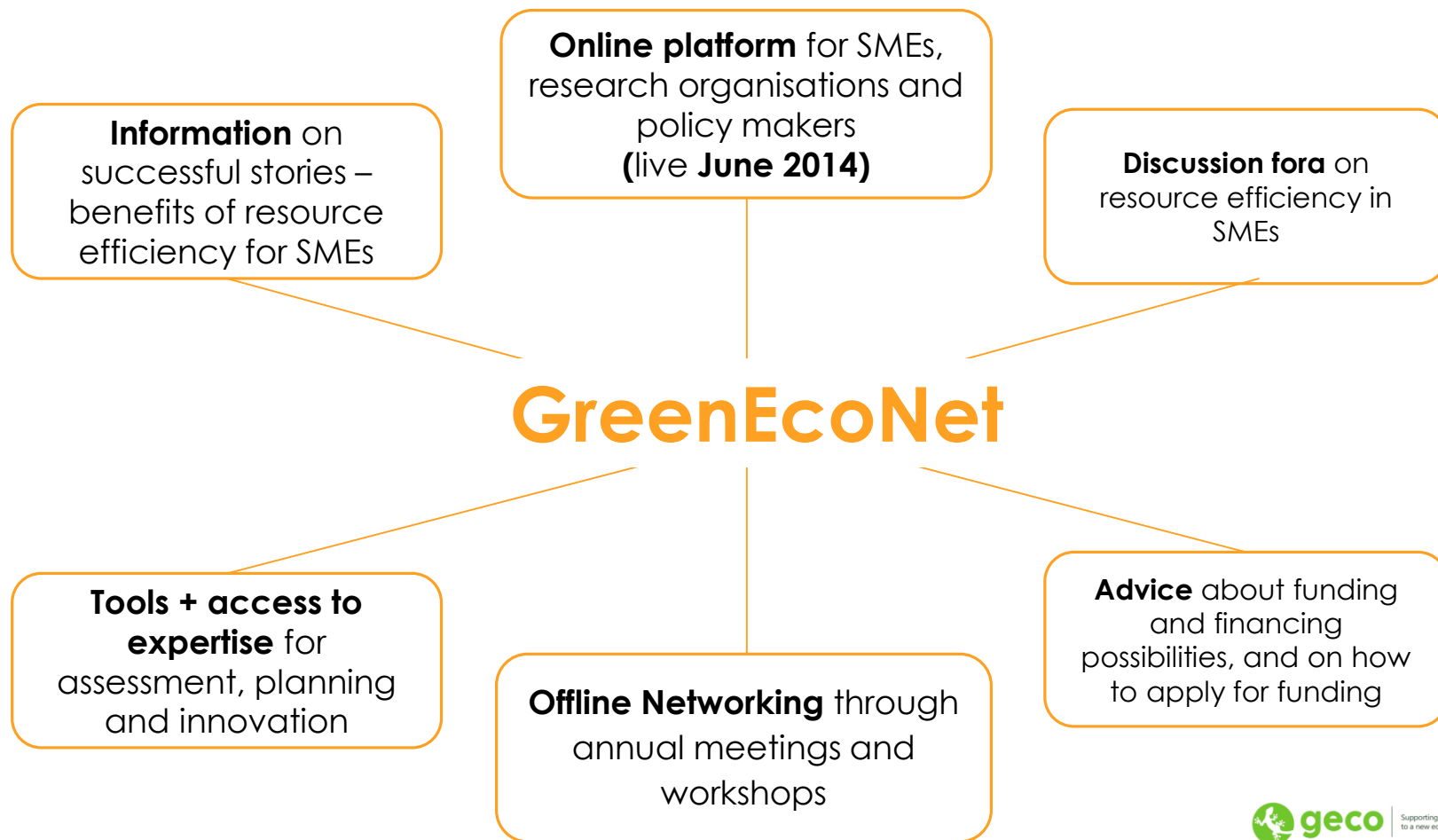
27 May 2015
CEPS, Place du Congrès 1, 1000 Brussels

What is GreenEcoNet?

GreenEcoNet is offline and platform. Its aims are to:

- Support SMEs in the transition to a green economy by providing best-practice solutions and tools across Europe;
- Become the reference platform to connect SMEs with research institutions and policy makers involved in the “green economy”;
- Build a network of people and organisations and an online platform to:
 - Strengthen the dialogue on the green economy within the private sector;
 - Close the gap between research institutions and SMEs;
 - Strengthen the dialogue between SMEs and EU/national policy-makers.

2.1. GreenEcoNet support services for greening SMEs



What can SMEs do?

- Become member free of charge and profile their company
- Load best practice products, services or solutions (vetted)
- Search products, services or solutions
- Load tools (vetted)
- Search tools
- Access support technical documentation
- Access information and news, e.g. about funding

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Access practical tools,
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Find out how GreenEcoNet could benefit your business [▶](#)



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Rabbie's: The eco-conscious small-group tour company Rabbie's Small Group Tours are an award winning independent tour company operating across the UK and Ireland.

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Guardian: SMEs can lead the agenda on sustainable growth
SMEs are often recognised for their role in building a thriving economy, but SMEs are increasingly being hailed...



Donia: the free app for low-impact boat anchoring
A French enterprise specialising in oceanology has developed a free application allowing users to



GreenEcoNet's Düren and Berlin SME workshops a success
Both workshops were aimed at exploring the

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Find out how Europe's SMEs have profitably greened their operations with these case studies.



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 Rabbie's 
Posted on: 2014-12-22
Type: Green business model, Carbon footprint analysis and monitoring

Rabbie's: The eco-conscious small-group tour company
Rabbie's Small Group Tours are an award winning independent tour company operating across the UK and Ireland.
Tags: Rabbie's, small group tours, tourism, Green Business Model, fuel efficiency

 Chris Hopkins 
Posted on: 2014-11-17
Type: Green business model, Resource consumption audit and analysis

Casual Films: A production company with a conscience
Casual Films make films with a conscience, so they aim to be a firm with a conscience too. For Casual, social change, sustainability and business success go hand in hand

 Terri Kafyeke 
Posted on: 2014-11-24
Type: Information Technology

Donia: the free app for low-impact boat anchoring
A French enterprise specialising in oceanology has developed a free application allowing users to determine where to drop the anchor in order to minimize their impact on the sea-floor.
Tags: biodiversity, marine environment, application, France

 Terri Kafyeke 
Posted on: 2014-10-28
Type: Green business model

Up-Shirt: the T-shirt with a tiny environmental footprint
A small Estonian business partnered with a Bangladeshi textile factory to produce

 iiE Yorkshire and Humber 
Posted on: 2014-11-21
Type: Green business model, Development and implementation of environmental management systems

Investors in the Environment: Environmental management for SMEs
An affordable, not-for-profit environmental management system and membership scheme designed for small and medium-sized enterprises.
Tags: iiE, EMS, SME, ISO14001, UK, Yorkshire and Humber

 stewart@naturalheatni.com 
Posted on: 2014-11-03
Type: Electrical Equipment, Engineering

design/installation, Waste stream analysis and waste management

Heat Pump solutions from Natural Heat (NI)
Natural Heat (NI) Limited is a new Northern

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Browse practical tools and online guidance for greening your small business today



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Solar panel buying guide from Solarwall, UK

Shared by Solarwall on Thursday, 11 December, 2014 - 10:49

This tool is a primer from UK solar photovoltaic (solar PV) panel provider Solarwall on how to go about installing solar panels for your home or business...

solar PV buying guide



The Supply Chain Sustainability School self-assessment and action planning tool

Shared by E-J Allen on Thursday, 2 October, 2014 - 10:39

The tool is designed to be used by any supplier or sub-contractor in the construction supply chain, regardless of company size. The tool is completely free to use.

Detailed information about the SCSS

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Arno Behrens

Head of Energy
CEPS



Lauren Peacock

Researcher
GEC



Where is it heading?

GreenEcoNet is heading towards:

- Becoming a global platform
- Becoming an independent organisation
- Becoming a market place for green SMEs, where SMEs can
 - buy, sell green services and products
 - partner with other green SMEs to supply large procurement contracts from public contractors and large corporations in need of green solutions

Technical information

- First phase from 2013 to 2016;
- Budget: 1.3 mil €;
- Co-funded by EC under EC FP7 with contribution from SEI Foundation (SIDA);

- Consortium **partners:**      

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CAMBRIDGE

Erik
WILLIS

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CLAY

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CINDERBY

Douglas
WANG

For more information

Visit: www.greeneconet.eu

