



Being human in a Hyperconnected era?

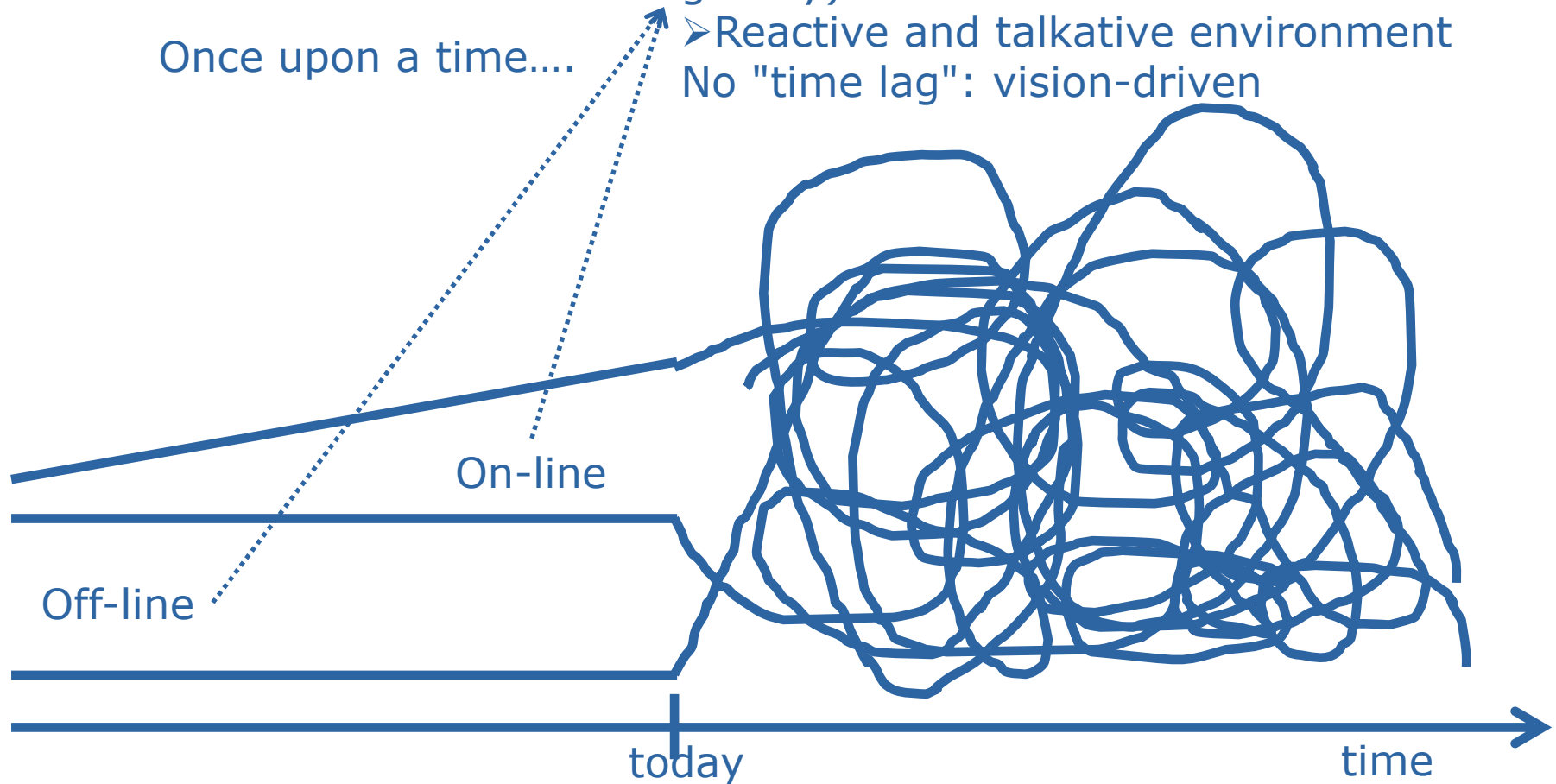
@NicoleDewandre
Advisor for societal issues
DG CONNECT
European Commission
nicole.dewandre@ec.europa.eu
<http://ec.europa.eu/digital-agenda/en/onlife-initiative>

« Onlife » or hyperconnectivity

➤ Sticky interactions (enhanced social gravity)

➤ Reactive and talkative environment
No "time lag": vision-driven

Once upon a time....





Enlightenment



XVIII century

Sustainability



XX century

Hyperconnectivity



XXI century



4 tectonic
mental shifts



1. Reality/Virtuality



2. Human/Artefact/Nature



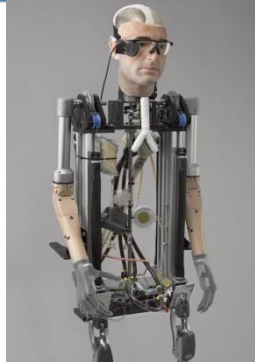
3. Scarcity/Abundance



4. Entities/Interactions



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About a percentage of flesh/bones vs other material?



About level of IQ/rationality?

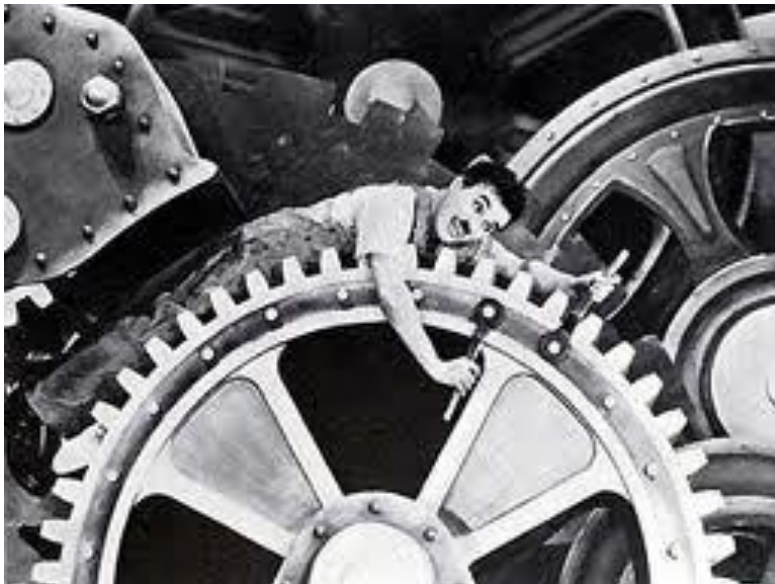


About language skills?

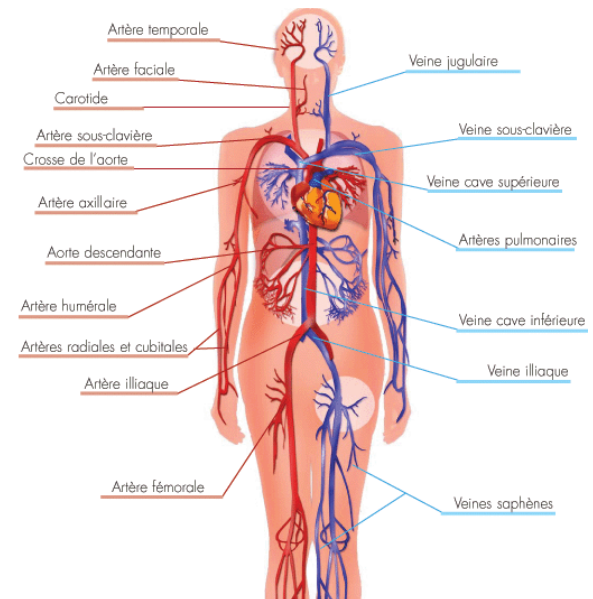




Turing test? Fooling as definition?



Humans
as machines/
rouages or as
part of them!







Split between
sorter and sortee

Not a "sorting exercise"!



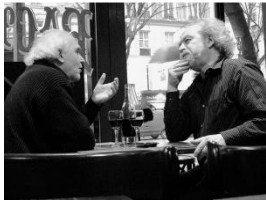
Humans as other **selves**:

Equal

behind our face, no eyes behind, satiable, sensitive, thoughtful

Unique

Relational : *in need of each other to know who we are*



The other as a self

The self as plural

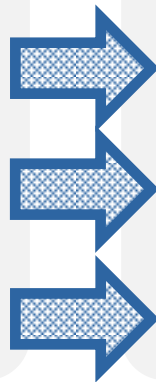
In need of each
other to know
who we are and
experience
freedom

ATTENTION

Equality

Specificity (who)

Reflectivity



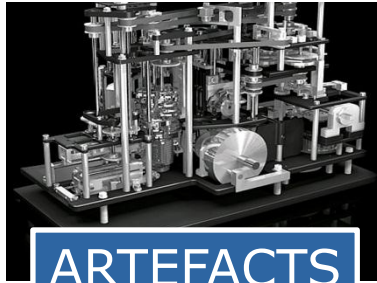
Same kind

Unique

Relational

“HORIZONTAL” OTHERNESS





ARTEFACTS



The other as an object

The self as manipulative

CONTROL

Instrumentality

Attribute (what)

Predictability

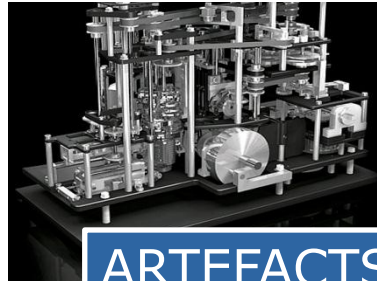
“VERTICAL” OTHERNESS





HUMANS

VS



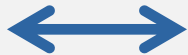
ARTEFACTS

VS



NATURE

HORIZONTAL



The other as
a self
The self as
plural

Attention
Who are you?

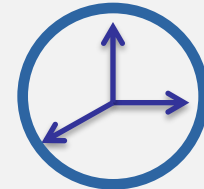
VERTICAL



The other
as an object
The self as
manipulative

Control
What is it?

CIRCULAR



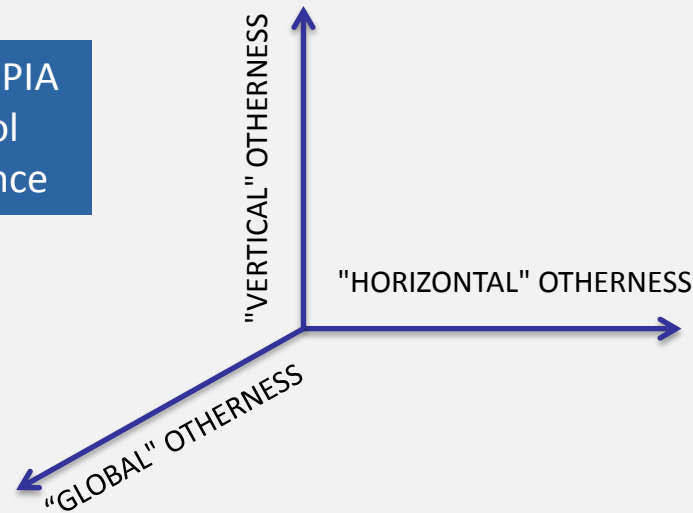
The other
as environment
The self as
earth-bound

Exploration/
Orientation
Where am I?



Stepping in hyperconnectivity

OO UTOPIA
Control
Obedience



Plurality

Nativity

Objectivity

Reflexivity

Modernity

Hyperconnectivity

Shift about representation of interactions

From **outside!**
Transparency
of the Self

From **within!**
Consciousness
of the Self

Privacy...

- Humans are *precisely* not transparent nor controllable
- They/we are in need of both shelter/intimacy and exposure/appearance
- From data-centricity to context-centricity
- Grey zone between DPR and UCPD

Trust...

- Not to be built!
- Cannot emerge from a generalized suspicion of all against all (*souveillance*)
- Fades away if instrumentalised (trust for the sake of...)
- Trust is an outcome resulting from fair and respectful interactions.

Away from "*transparency and control*"
towards "**Fairness and respect**" or
"**Avoid fooling**"

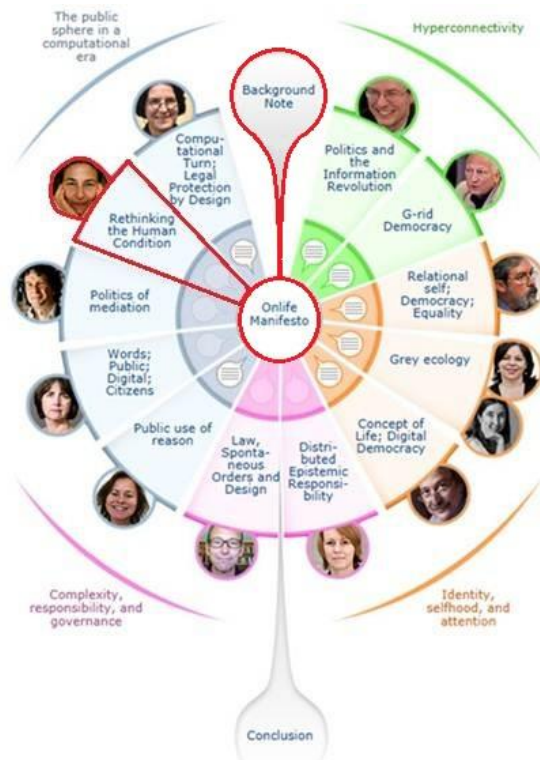
Attention...

So much more than an extra-asset

- At the core of humanness
- Inherently relational
- Benefit of the doubt

Economic + ecological (mitigate pollution)+ political (personal integrity)

Attention at the core of a potential "digital bill of rights" or included in the Charter



For more information:

- <http://ec.europa.eu/digital-agenda/en/onlife-initiative>
- <https://ec.europa.eu/digital-agenda/futurum/en/content/onlife-manifesto-being-human-hyperconnected-era>

Onlife Manifesto Now Available in 4 Languages



Onlife Manifesto Webinar Series

- <https://ec.europa.eu/digital-agenda/en/onlife-manifesto-webinar-series>

**Thank you
for your
attention!**

Nicole Dewandre

Advisor on societal issues

DG CONNECT

European Commission

nicole.dewandre@ec.europa.eu

@NicoleDewandre