



Connecting SMEs for a
green economy

CO2logic testimonial

co₂logic

The CO2logic approach



be logic about nature
www.co2logic.com

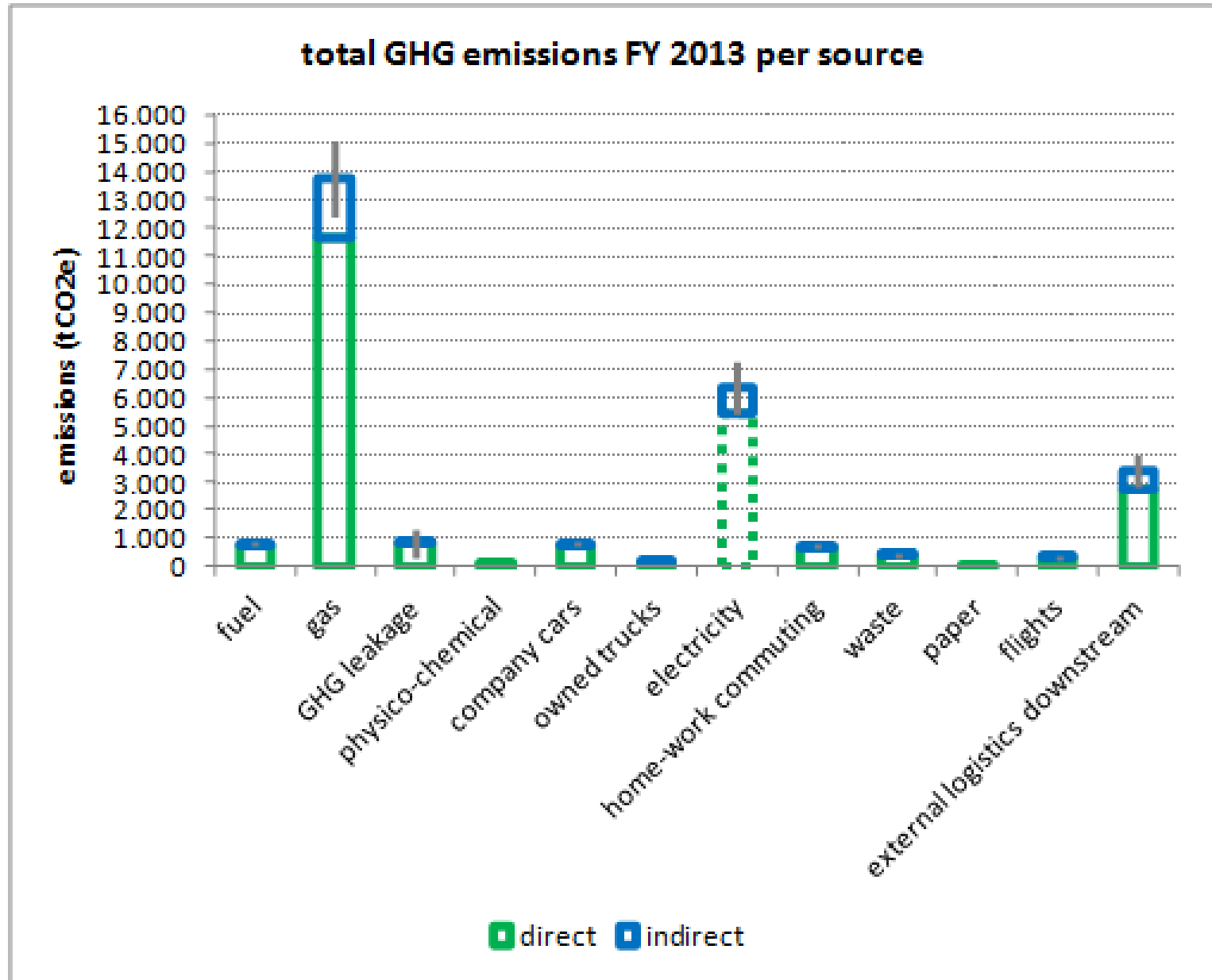
Main barrier to transition (within co's) ?

little view on the benefits,

segmented responsibilities,

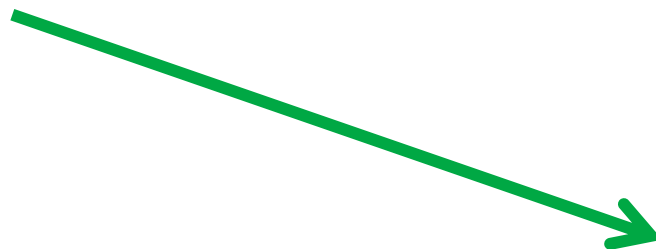


and suddenly they have a view....



objective figures & advisory are eye-openers

- 5%



- 53%

leading to important reductions
freeing up budgets for more...

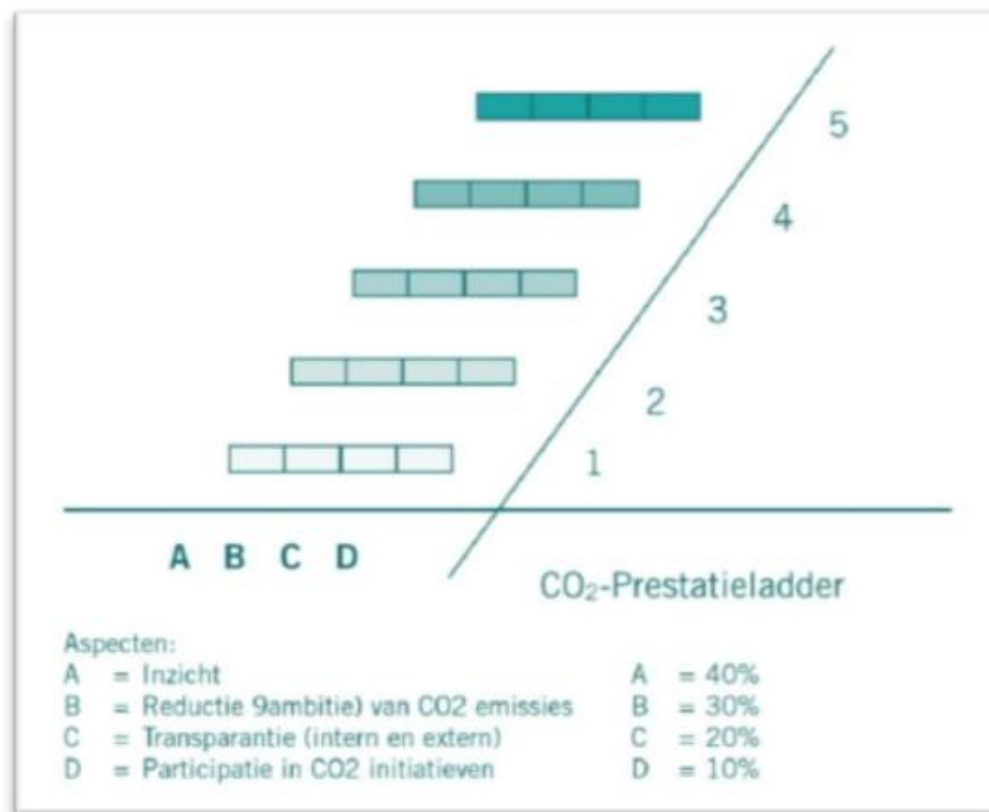
the main benefits for an organisation

1. climate responsible
2. financial
3. marketing
4. human resources

this is why Green Eco Net is very useful,
it will present cases, success stories &
open eyes about the benefits...

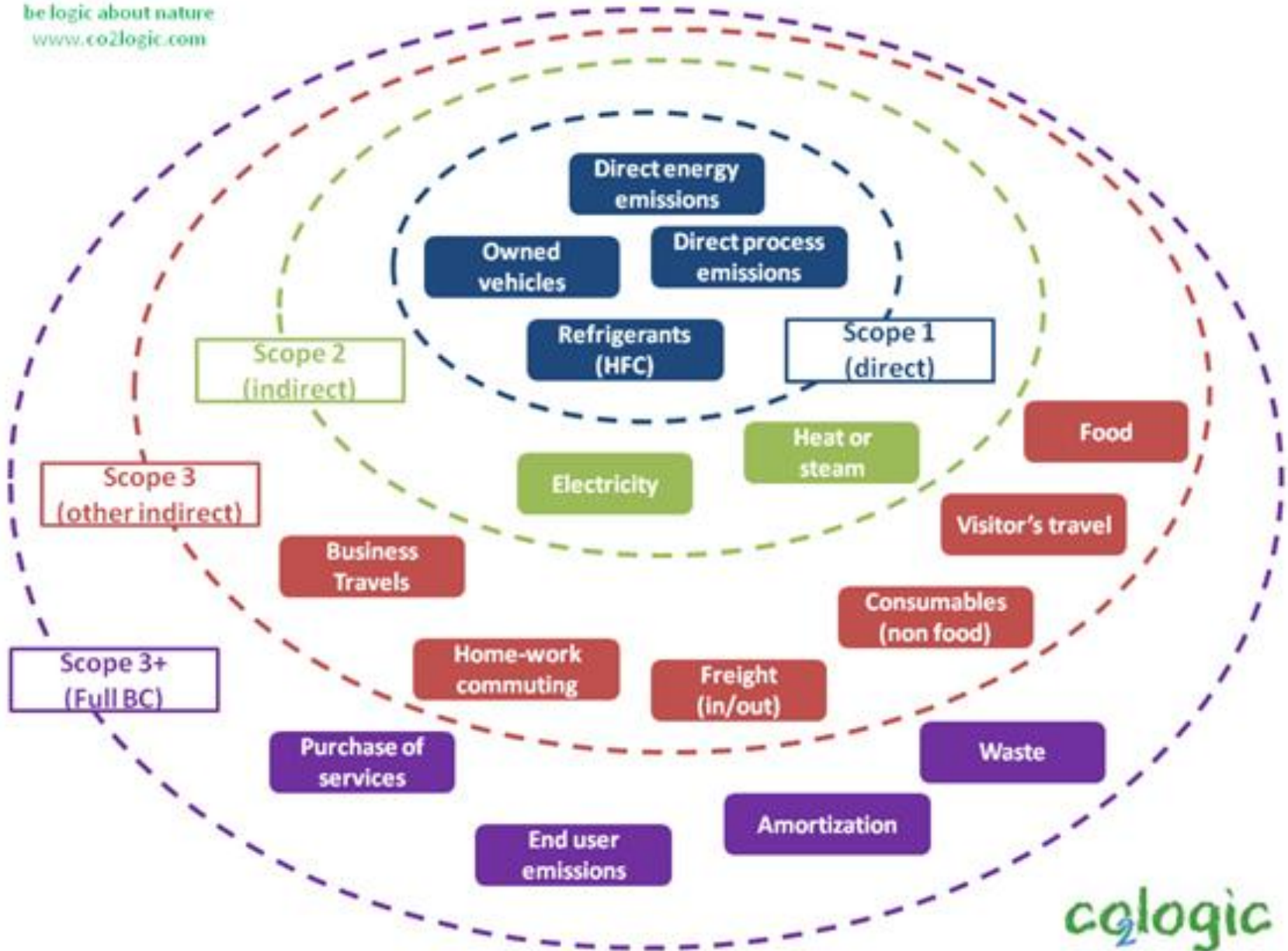
transitions accelerates when it is influencing competitiveness

CO₂-prestatieladder in the Netherlands



the carbon footprint snowball effect

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**Main global barrier ?
the real cost to society is not integrated**

when organisations have to pay for the real impact /
cost to society then the transition is certain...

but this must be global
to avoid evenmore delocalisation...

Thank you

"By choosing for CO₂ neutrality, a company or organisation chooses to take responsibility for the true impact of its CO₂ emissions instead of shifting it to society."

