

GreenEcoNet

Connecting SME's for a green economy



The first European-wide online platform to connect SMEs for the transition to greener economies

Who are we aiming to connect and support?

Sample users...

E.g. Sven Rasmussen is from Denmark and runs a fleet of couriers and is interested in cutting his emissions and reducing his petrol bills...



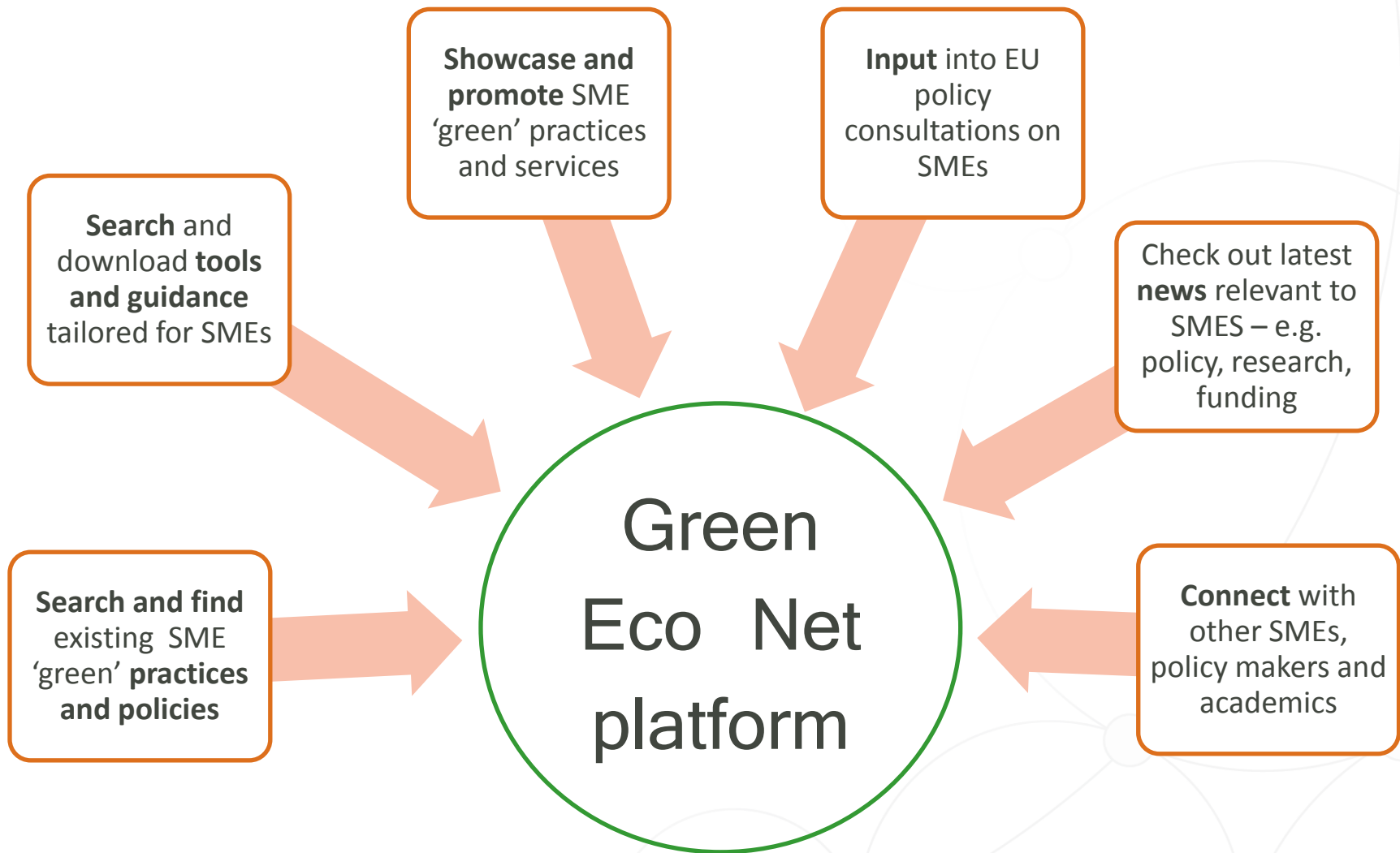
E.g. Alfred Heigl is a policy advisor in local government in Germany trying to help SMEs to become more energy efficient in his district...



E.g. Anne Smith is from the UK Federation of Small Businesses who wants to understand what the challenges are facing SMEs in turning 'green' so that she can better represent her members needs in EU consultations....



How will it support their needs?



GreenSMEs



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European SMEs unite!
Connect and move to a greener business model.

- ✓ Share your experience of going green
- ✓ Influence SME policy
- ✓ Find tools, advice and guidance



Sven's dashboard



Sven Rasmussen
– Managing Director [Edit](#)



Speedy cars
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| Messages | Posts | Replies | Clipboard | Eco points |
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Simple initial account creation and login


Get started »

Enter first name

Enter last name

Enter email address


Login


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Join



Sven's dashboard

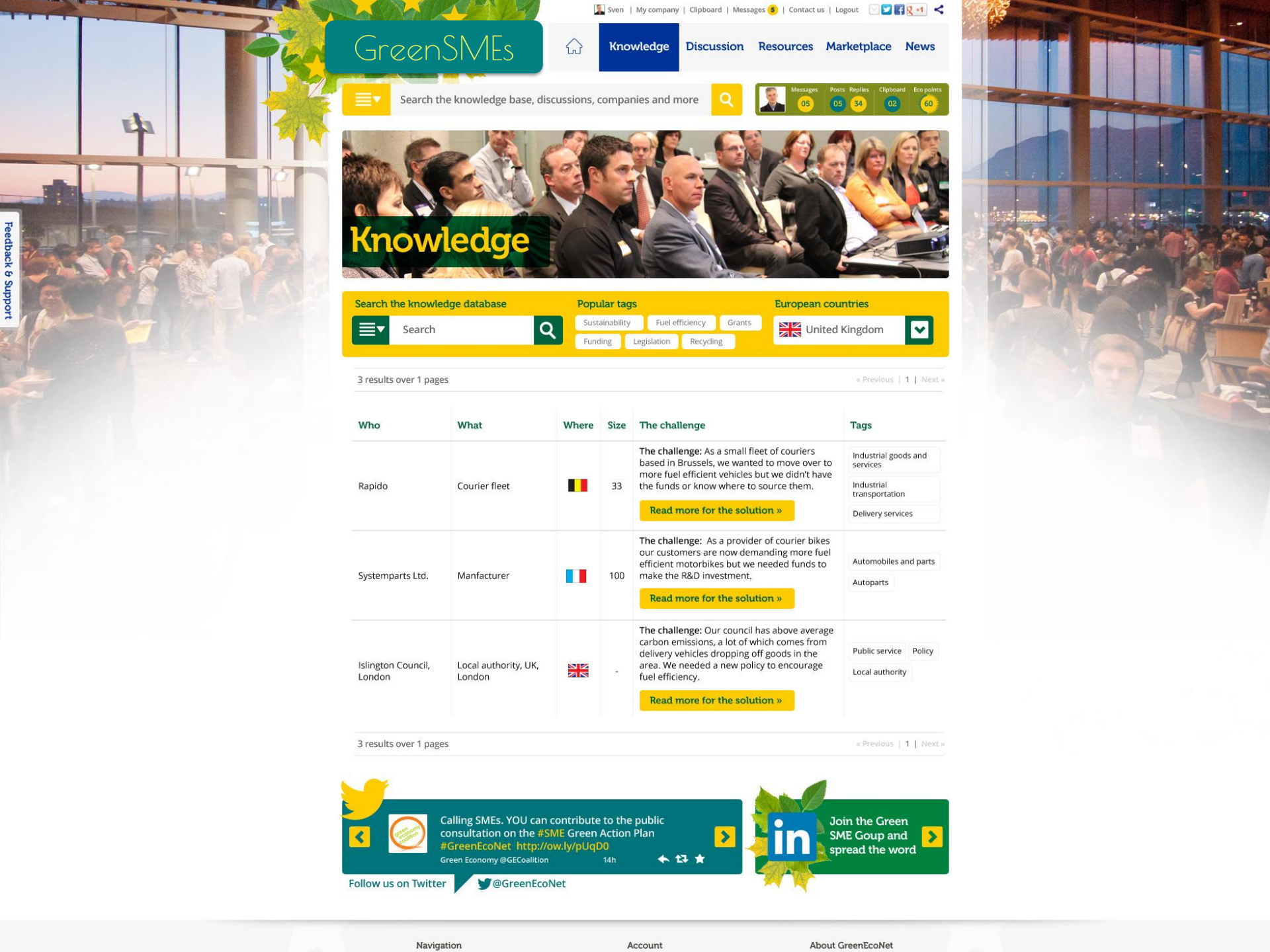
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|--|--|--|--|--|
|  05 |  05 |  34 |  02 |  60 |

It is important to make it as painless as possible to create an account or login. Social media can be used to facilitate this.

Once logged in, Sven can see his 'dashboard' where relevant site activity can be seen.



Search the knowledge base, discussions, companies and more



Messages

05

Posts

05

Replies

34

Clipboard

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Search the knowledge database



Search



Popular tags

Sustainability

Fuel efficiency

Grants

Funding

Legislation

Recycling

European countries



United Kingdom



3 results over 1 pages

« Previous | 1 | Next »

| Who | What | Where | Size | The challenge | Tags |
|---------------------------|-----------------------------|-------|------|--|---|
| Rapido | Courier fleet | | 33 | The challenge: As a small fleet of couriers based in Brussels, we wanted to move over to more fuel efficient vehicles but we didn't have the funds or know where to source them. Read more for the solution » | Industrial goods and services Industrial transportation Delivery services |
| Systemparts Ltd. | Manufacturer | | 100 | The challenge: As a provider of courier bikes our customers are now demanding more fuel efficient motorbikes but we needed funds to make the R&D investment. Read more for the solution » | Automobiles and parts Autoparts |
| Islington Council, London | Local authority, UK, London | | - | The challenge: Our council has above average carbon emissions, a lot of which comes from delivery vehicles dropping off goods in the area. We needed a new policy to encourage fuel efficiency. Read more for the solution » | Public service Policy Local authority |

3 results over 1 pages

« Previous | 1 | Next »



Calling SMEs. YOU can contribute to the public consultation on the #SME Green Action Plan
#GreenEcoNet <http://ow.ly/pUqD0>
Green Economy @GECoalition 14h

Follow us on Twitter

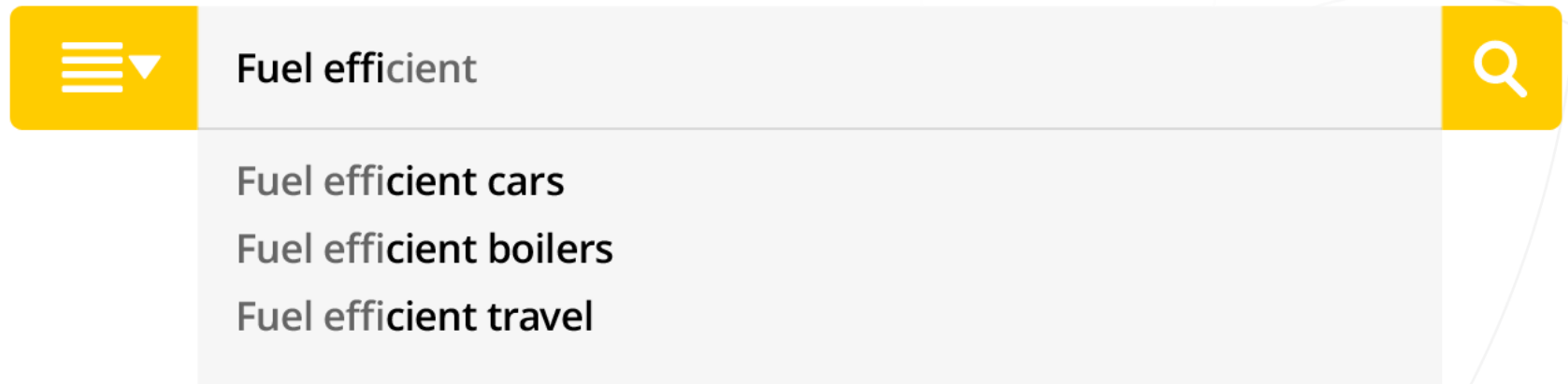
@GreenEcoNet





Join the Green SME Goup and spread the word



Basic search facility



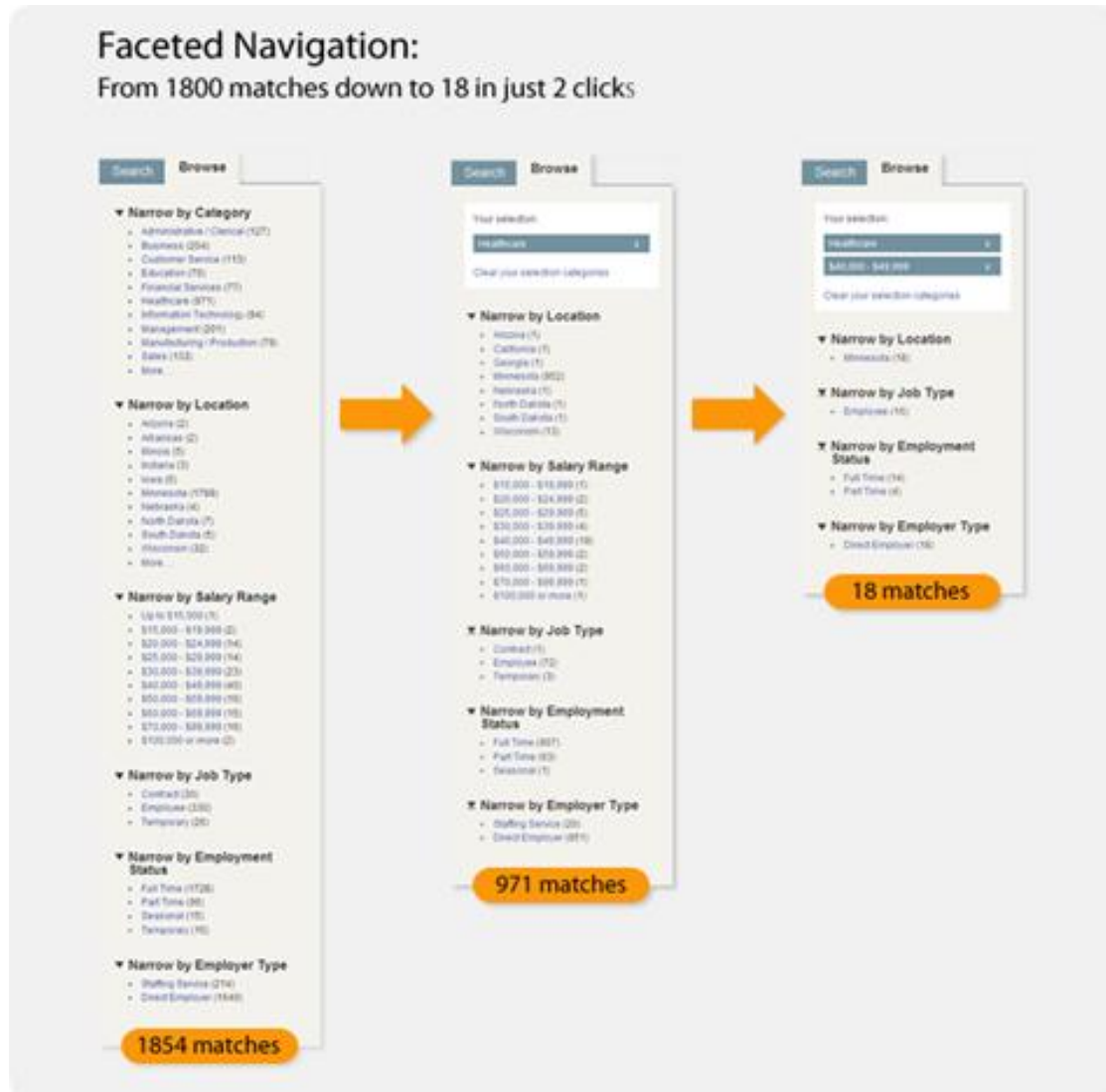
The image shows a search bar interface. On the left, there is a yellow button with a white hamburger menu icon and a downward arrow. To the right of this button, the text "Fuel efficient" is displayed in a dark grey font. On the far right of the search bar, there is a yellow button with a white magnifying glass icon. Below the search bar, a dropdown menu is open, showing three suggestions: "Fuel efficient cars", "Fuel efficient boilers", and "Fuel efficient travel", all in a dark grey font.

 **Fuel efficient** 

- Fuel efficient cars
- Fuel efficient boilers
- Fuel efficient travel

Predictive search

Advanced search facility





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The background of the slide features a light gray pattern of overlapping circles and dots, resembling a network or molecular structure. The circles are of varying sizes and are interconnected by small dots, creating a web-like effect across the entire page.

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Any questions?