

# Growing Beyond Innovation seminar

23 April 2013

The Centre for European Policy Studies  
Brussels

# Invitation

Looking for global growth? Ernst & Young's *Growing Beyond* campaign explores opportunities across expanding into new markets, finding new ways to innovate and implementing new approaches to talent.

Please join Ernst & Young and a select group of senior executives and policy-makers from across Europe at our latest *Growing Beyond* seminar. Taking place at the headquarters of the Centre for European Policy Studies (CEPS) in Brussels, participants at this exclusive event will discuss the latest perspectives on innovation in the EU, and how business and government can work together to drive growth and increase Europe's competitiveness in the global economy.

We will also analyze the results of Ernst & Young's third annual study on innovation. This year's report will be based on the findings of a survey of business leaders in selected EU countries; it considers the impact of globalization and what Europe needs to do to compete against losing control over key industrial know-how, to the advantage of other regions in the world.

We look forward to seeing you in April.  
Kind regards,

Ernst & Young

## Program

- ▶ 12:30p.m. networking lunch
- ▶ 1:15p.m. seminar starts
  - ▶ Introduction
  - ▶ Presentation of Ernst & Young's study on innovation, produced in collaboration with CEPS
  - ▶ Panel discussion on EU innovation policy
  - ▶ Questions and answers
- ▶ 2:30p.m. seminar ends

## Who should attend

- ▶ EU officials and policy-makers
- ▶ Business leaders
- ▶ Academics and commentators

## Where and when

- ▶ The Centre for European Policy Studies, Congressplaats 1, 1000 City of Brussels
- ▶ 23 April 2013

## Highlights of the study

- ▶ Features of global value chains and their meaning for innovation at national level
- ▶ Emerging trends in innovation and current trends in industrial policy
- ▶ Set of recommendations for national governments, especially for the European Union
- ▶ Findings of a survey of business leaders in selected EU countries

## Keynote speakers



### Maria da Graça Carvalho

Former Minister of Innovation in Portugal, Maria da Graça Carvalho has been a member of the European Parliament since July 2009. She is a member of the ITRE-Industry, Research and Energy Committee.



### Robert-Jan Smits

Robert-Jan Smits is Director-General of DG Research (RTD) – European Commission. His previous assignment was Deputy Director-General of the DG Joint Research Center (JRC) where he was responsible for Programmes and Stakeholder Relations, Resource Management, and three Institutes.



### Andrea Renda

Dr. Andrea Renda is a Senior Research Fellow at CEPS, where he started and currently manages the CEPS Regulatory Affairs Programme. He is an ongoing consultant for a number of institutions, including the European Commission, the European Parliament, the OECD and the World Bank.

## Moderator



### Staffan Jerneck

Senior Advisor, CEPS. In his role of Director and Director of Corporate Relations at CEPS until early 2013, Staffan Jerneck was in charge of the corporate sector, with 130 international companies and the programs. His responsibilities included serving existing member corporations, recruiting new ones and involving business in the high-level programs of CEPS.

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