



CEPS Digital forum event on Online Personal Data Processing

Data Protection in the EU has developed from a niche regulatory subject to a mainstream concern for individuals and businesses from a compliance perspective. Individuals' personal data is both, protected as a fundamental right and about to become a commodity in the information economy. In the online environment the challenges to the EU data protection framework are mounting exposing tensions between the policy approach and the practices of personal data processing.

The purpose of the **Working Group on Online Personal Data Processing in the Context of the EU Data Protection Reform** is to develop a dialogue among stakeholders, EU institutions, consumer and user representatives, Internet advocacy groups and academics on the policy, compliance and practice of online personal data processing in the EU digital single market and beyond. As an activity of the CEPS' Digital Forum this Working Group tackles fundamental questions underlying the present dilemma between policy objectives, compliances strategies and global trends in online personal data processing. Amidst other hotly debated issues of the reform proposals, in particular the procedural and institutional implications, these interrelated issues matter for the future online viability of EU data protection regulation. While keeping focused on the processing of personal information in the online context the Working Group would address policy, compliance and practice of online personal data processing and promote consensus based on a careful reexamination of the underlying regulatory approaches and mechanisms.

Agenda

9.45-10.00 Introductory remarks, **Staffan Jerneck** and **Kristina Irion**

10-10.30 Keynote speech by **Jean-Marc Van Gyseghem**, Head of the Liberties and Information Society Research Unit, CRIDS, University of Namur:

Data protection: A commercial strength for companies in the information economy

10.30-11.30 Presentation of the Working Group, **Kristina Irion**, Central European University, Budapest

Registration to the launch meeting is free of charge.