



Rethinking Asset Management



FIRST MEETING

Brussels, 6th December 2010
Centre for European Policy Studies

Convergence of traditional and alternative asset management

10:00	Registration & coffee
10:30	Opening by the chair Jean-Baptiste de Franssu, CEO, Invesco Europe
10:45	Introductory Statement - European Commission: Priorities and Implementation Ugo Bassi, Head of Unit, Asset Management, European Commission
10:50	Presentation and discussion of the agenda <ul style="list-style-type: none">- Participation of the CFA Institute (Charles Cronin, Head, Standards and Financial Market Integrity Division - Europe, Middle East, and Africa)- Views of regulators and supervisors (AMF, CESR/ESMA)- Views of other task force members
12:10	MiFID: Its Review and Interactions with UCITS and Alternatives Karel Lannoo, Diego Valiante (CEPS/ECMI)
12:30	Does UCITS mean anything anymore? Jean Pierre Casey, Associate Research Fellow, ECMI
13:00	Lunch
14:00	Are hedge-fund UCITS an industry response to the AIFM Directive? Samuel Sender, Applied Research Manager, EDHEC-Risk Institute
14:20	<i>Discussion</i>
15:20	Will alternative UCITS ever be loved enough to replace hedge funds? Nils S. Tuchschnid, Professor of Banking and Finance, Haute École de Gestion à Genève
15:40	<i>Discussion</i>
16:15	Chairman's conclusion
16:30	Closing

VENUE: European Capital Markets Institute - 1 Place du Congrès - 1000 Brussels