



Rethinking Asset Management



THIRD MEETING

Brussels – 10th June 2011 – Centre for European Policy Studies

10:30 Opening by the Chair

Financing the economy

- Implementing SRI operational principles across the industry
— *Robin Edme, former President, and Giuseppe van der Helm, President, EUROSIF*
- Forthcoming initiatives on social investment after the Single Market Act
— *Dr. Esther Wandel, Asset Management Unit, European Commission*

11:30 Discussion

- Strengthening the long-term orientation of the investment management industry
— *Wolfgang Mansfeld, Member of the Board, Union Investment*

12:30 Discussion

13:00 Lunch

- Promoting the benefits of start-up capital and private equity for the economy
— *Ulrich Hege, Professor of Finance, FBF Chair in Corporate Finance, HEC Paris*

14:20 Discussion

- The role of hedge funds in financial markets and the real economy
— *Thomas Deinet, Executive Director, HFSB*

15:00 Discussion

15:20 **Final report: focus and content**

16:30 Closing by the Chair