“Connecting” the EU and Brazil - How to make the most of the Information Society and Media Dialogue

Tuesday, 20 November 2012, 14h30- 18h00
CEPS Conference Room, Place du Congrès 1, 1000 Brussels

Chair: Luigi Gambardella, President, EUBrasil
Andrea Renda, Senior Research Fellow - Regulatory Policy CEPS

Speakers: Alfredo Valladão, President of the EUBrasil Advisory Board
Zoran Stančič, Deputy Director General – DG CONNECT
Mário Campolargo, Director for "Net Futures", DG CONNECT, European Commission
Rosa Maria Badia, Coordinator, EUBrasil OpenBio project
Markus Taumberger, Bemo-Cofra

David Frautschy, Manager Latin America Affairs, Regulatory Affairs and Institutional Relations – Telefónica
Antonio Manuel Robalo de Almeida, Inspector General – Portugal Telecom
Karim Lesina, Vice President, International External Affairs EU, Caribbean, Central and Latin America, Trans-Atlantic Relations AT&T
Carlos Beigorri - Chief Technical Adviser, ANATEL
“CONNECTING” BRAZIL AND EUROPE

EUBrasil Seminar on the EU-Brazil Information Society and Media Dialogue

Brussels, CEPS Hall, Place du Congrès 1

Tuesday, November 20th 2012

From 14.30 to 17.30

Agenda

14.30 – 15.00 Registration

15.00 – 15.10 Opening remarks

Luigi Gambardella – President of EUBrasil
Andrea Renda - Senior Research Fellow - Regulatory Policy - CEPS

15.10 – 15.45 Panel 1

Brazil strategic partnership 2007/2012 - Strategic review

Alfredo Valladão - EUBrasil Board Member and President of the EUBrasil Advisory Board
Zoran Stančič – Deputy Director General – DG CONNECT
*Representative from Brazilian Delegation for the ICT Dialogue

15.45 – 16.30 Panel 2

R&D – Cooperation EU-Brazil

Mário Campolargo - Director for "Net Futures", responsible for Research and Innovation DG CONNECT
Rosa Maria Badia - EUBrazilOpenBio project Coordinator (Winner joint-call 2011)
Markus Taumberger - BEMO-COFRA (Winner joint-call 2011)

16.30 – 17.30 Panel 3

ICT policies in EU and Brazil: the view from the industry

Fabio Colasanti – President of the International Institute of Communications - *moderator*

David Frautschy – Manager Latin America Affairs, Regulatory Affairs and Institutional Relations - Telefónica
Antonio Manuel Robalo de Almeida – Inspector General – Portugal Telecom
Karim Lesina - Vice President, International External Affairs EU, Caribbean, Central and Latin America, Trans-Atlantic Relations AT&T
Carlos Beigorri - Chief Technical Adviser, ANATEL