Relevance of the SET-plan for Denmark

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Danish focus

- Growth and climate goes hand-in-hand
- Government strategies that provide a strong foundation
- Clear government commitment
- Open to international cooperation in RD&D
A quicker way to the market

EUDP-perspective

EUDP-support

Education
Research
Development
Pilots
Large scale demonstration
Product development
Market introduction

Valley of death
Why are we interested in the SET-plan?

- Gearing of funds
- International exposure
- Reducing risk
- Global competition
How do we see our role in this?

- Pushing the windfarms further out to sea
- Facilitator between risk mitigation and policy objectives
What are we doing then?

- National programmes open to SET-plan projects
- Promotion of the activities to stakeholders
- Coordination with other member states
Why aren’t we getting anywhere?

- Programme coordination
- State-aid rules
- Limited funds
- Practical, rather than “political” barriers
What will it take?

- Better communication
- Trust
- Sales
- Plunging
Questions?