

**CEPS Task Force**  
**Corporate and Commodity Standards and the Implications**  
**for Sustainable Trade and Development**

**AGENDA**

First meeting at CEPS 1, Place du Congrès, 1000 Brussels  
Monday 18 February 2008

- 10.00      **Registration**
- 10.30      **Objective and Process of the CEPS Task Force**  
**Staffan Jerneck**, Director of Corporate Relations, CEPS
- 10.45      **Welcome Remarks and Comments by the Chairman**  
**Corrado Pirzio-Biroli**, Former Chef de Cabinet, Commissioner on Agriculture  
Franz Fischler
- 11.00      **Corporate and Commodity Standards and the Implications for**  
**Sustainable Trade and Development: A review of the issues**  
**Johan Swinnen**, Senior Research Fellow, CEPS
- 11.30      **Private Standards and Trade in Food Products**  
**Elisabeth Guttentstein**, Policy Director, ISEAL Alliance
- 11.50      **Food Standards and their Implications for Market Access**  
**Ruth Rawling**, Vice President Corporate Affairs, Cargill Europe
- 12.10      **Sustainable Food Commodities Trade**  
**Andreas Kadi**, EU Director, Scientific & Regulatory Affairs, Coca-Cola, EU Group
- 12.30      **Food Safety, Animal Health and Trade in Food Products**  
**Michael Scannell**, DG Sanco, European Commission
- 12.50      **Food Safety and Fair Trade**  
**Rainer Wichern**, DG Economic and Financial Affairs, European Commission
- 13.10      *Discussion*
- 13.50      **Future activities of the Task Force**
- 14.00      **Lunch & End of the Meeting**

*Future Speakers:* Willem-Jan Laan (Unilever), Tim Leyland (DFID), Jenni Heise (GTZ),  
Isabelle Garzon (EU Commission, DG-Trade), and Miet Maertens (KU Leuven)